

CURRICULUM VITAE

Dr. phil. Marcus Kreikebaum

Business Ethics Institute

Institut für Unternehmensethik (IFU)

EBS Universität für Wirtschaft und Recht // EBS Business School
Department of Management and Economics
Gustav-Stresemann-Ring 3 // 65189 // Wiesbaden



Primary fields of interest:

- Ethics, Service Learning, Philanthropy

Teaching Experience:

- Business ethics, Community Service Learning, Literary Studies

University employment and affiliation:

- **Jan/2008 -**
Director of EBS Business Ethics Institute, Senior Lecturer
- **Aug/2004 - Dec 2007**
Editor of Quartely School Journal (EBS FACTS), Interims Head of Marketing

Education:

- **1995 - 2001**
Doctoral candidate at Johann Wolfgang Goethe-Universität Frankfurt am Main
- **1992 - 1993**
Study at University of Oregon, Eugene, USA
- **1989 - 1991**
Study of Linguistics and Literature at Johann Wolfgang Goethe-Universität Frankfurt am Main
- **1987 - 1988**
Study abroad at UCLA in California, Field-Trips to Mexiko and Guatemala
- **1984 - 1986**
Study of Philosophy und Economy at the Johann Wolfgang Goethe-Universität Frankfurt am Main

Research activities:

Research grants & scholarships

- **1998 - 2000**
DFG Graduiertenkolleg "Zeit und ästhetische Wahrnehmung"
- **1995 - 1998**
Hessische Graduiertenförderung
- **1991 - 1993**
Fullbright-Scholarship

Scientific Affiliations

- **Hochschulnetzwerk “Bildung durch Verantwortung”**
Member of the National Committee to promote Service Learning in German Higher Education
- **UN GC /PRME**
Early member (among the first 40 signatories) of the Principles for Responsible Management Education of the Academic Section of the UN Global Compact
- **DNWE /EBEN**
Member of Deutsches Netzwerk für Wirtschafts- und Unternehmensethik (DNWE) and European Business Ethics Network (EBEN)

Academic Research Collaboration

- Gabriele Bartsch // Agentur Mehrwert, Stuttgart
- Mary Gentile // Daarden School, Virginia
- Mark Müller-Geertz // PerIE, Universität Kiel

Teaching Activities:

- Community Service Learning
- Aesthetics & Literary Studies

Graduate Courses

- Socio Cultural Impact “Educare” Service Learning

Undergraduate Courses

- Socio Cultural Impact “Educare” Service Learning
- Socio Cultural Impact “Do it!” Community Service Learning

Business Experience:

- **Sep/2004 - Dec 2007**
Editor of EBSFACTS, EBS University, Oestrich-Winkel, Germany
- **Sep/2002 - Aug/2004**
Head of Communication/ European Education Circle, Wiesbaden, Germany
- **Aug/2000 - Aug/2002**
Director Performing Arts, Staatstheater Darmstadt, Germany
- **Aug/1995 -**
Author, Journalist and Editor for various contributions

Languages:

- German
- English
- French
- Spanish
- Portugese