



# BUSINESS STUDIES

BACHELOR OF SCIENCE (BSC)

# SMART PEOPLE, POWERFUL ARGUMENTS: 10 REASONS TO STUDY AT EBS



## INTERNATIONALITY

*"The professors and students come from all over the world, we spend at least one semester abroad, and the bachelor's programme is taught entirely in English. You can't get more international than that."*

Abinash Dass, EBS alumnus



## INDIVIDUAL COACHING

*"In coaching, students can take in new perspectives, identify alternatives and learn to think outside the box. I am happy to support them in their development."*

Dr. Jan Daniel, DB Cargo Logistics GmbH



## LEADERSHIP SKILLS

*"Acquiring leadership skills in times of uncertainty and volatility: EBS students learn to recognise complex structures and to constantly analyse their own actions."*

Kim Mosel, EBS alumna



## PERSONALITY DEVELOPMENT

*"The extracurricular programme is unique. The student initiatives are numerous and go far beyond normal study content."*

Niklas Grimm, EBS alumnus



## IDEAL LEARNING ENVIRONMENT

*"Small groups, intensive learning, close cooperation with high-profile companies: EBS inspires with team-spirit and mutual support."*

Jannik Dienst, EBS alumnus



## OPTIMUM CAREER OPPORTUNITIES

*"You benefit twice from the EBS corporate network: practical orientation during the study programme and the chance to fast-track your career after graduation."*

Felix Derkum, EBS alumnus



## EBS SPIRIT

*"There is a special sense of community at EBS. Characterised by commitment and entrepreneurial spirit, it spans generations."*

Gioia-Kitty Mansard, EBS alumna



## ALUMNI NETWORK

*"EBS paved the way for my career. Our world-wide alumni network has been a solid partner for decades."*

Christoph Stadeler, EBS alumnus



## PERSONAL MENTORING

*"The university supports each and every one of us in getting off to a good start and in our career planning. The variety of offers is really great."*

Janina Krick, EBS alumna



## EXCELLENT TEACHING

*"We impart the highest level of knowledge to our highly motivated students – taught by outstanding professors and lecturers with real practical know-how."*

Prof. Markus Kreutzer, Professor of Strategic and International Management

# THE BASIS FOR GLOBAL SUCCESS: BUSINESS STUDIES AT EBS UNIVERSITÄT

*Outstanding business economists are in great demand, not only in Europe but all over the world. EBS empowers you to master intellectual challenges, to act internationally and to really make a difference with your actions. In return, your studies provide you with more than just specialist knowledge. We equip you with the skills and methodical expertise you require to take on management tasks and social responsibility in a highly dynamic environment.*



## RANKINGS

**TOP TIER**  
IN ALL CATEGORIES

UNIVERSITY RANKING 2020/2021  
BUSINESS ADMINISTRATION IN  
GERMANY

**CHE**  
Ranking

**ONE OF TOP 25**

U-MULTIRANK 2019  
TOP 25 PERFORMING UNIVERSITIES  
IN STUDENT MOBILITY



**TOP 10**  
IN BUSINESS ADMINISTRATION

UNIVERSITY RANKING 2021  
BEST BUSINESS SCHOOLS IN  
GERMANY

**Wirtschafts**  
**Woche**

# DEMAND FOR PERSONALITIES: WE ARE DEVELOPING TOMORROW'S LEADERS

*Only responsible and creative entrepreneurial personalities can survive on the international labour market. Strong, well-educated people with top social and intercultural competences, who can interact confidently in teams and complex networks, are in great demand. After studying at EBS, even under difficult conditions you will have the self-confidence and leadership strengths to face increasing uncertainty in the business world. You will learn to understand, make use of and actively develop organisations and networks of all kinds – everything you need for a career in a highly dynamic environment.*



## THE BEST LEARNING ENVIRONMENT A REQUIREMENT FOR TOP TEACHING

EBS Business School is the oldest private business school in Germany. Our graduates have been successful all over the world for more than 50 years. The reason for this lies in the concept: in the business study programme, we combine scientifically sound education with innovative concepts and particularly intensive supervision and support for each individual student. The result is an impressively high quality of teaching, even in international comparison.

Our graduates reap the benefits of investing in a first-class course of study throughout their lives. In addition to the high academic level, you benefit above all from the clear practical relevance. Our network of corporate partners and EBS Alumni creates a unique proximity to the working world. This ensures the best career prospects immediately after graduation – and demonstrably higher salaries right from the start.

## ACCREDITATION



## PARTNERS



# A GOOD PLAN: THE COURSE OF YOUR STUDIES

With the Bachelor of Science (BSc) degree in Business Studies, EBS Universität offers you an undergraduate course in business administration that qualifies you for managerial assignments in business as well as, for example, for master's courses in business administration. The programme sets standards: you spend at least one semester abroad and, depending on your choice of study model, earn 180 to 240 ECTS in three to three-and-a-half years. If you decide to take the International Dual Degree Track, you can earn up to 240 ECTS. This opens all doors to you, both academically and professionally.

## TWO OPTIONS FOR MAXIMUM FLEXIBILITY

You can start your bachelor's programme at EBS in the fall or spring of each year. The standard period of study is six semesters, with the option of extending it by a seventh semester and thus increasing your ECTS score to 210. This enhances your chances of continuing your studies after graduating with a bachelor's degree. For example, this is how you qualify for the Accelerated Track in the master's programme at EBS Universität, meaning you could earn a Master of Science in only two instead of three semesters.

### START IN FALL TERM AND SPRING TERM

YEAR 1	YEAR 2	YEAR 3	YEAR 4 (OPTIONAL 7TH SEMESTER)	YEAR 4 TO YEAR 5
EBS	EBS	FOREIGN PARTNER UNIVERSITY	EBS	Master's programme
Induction   onboarding   basics	Deep-diving into subject matter   studying abroad   internship	Specialisation   research methods   bachelor thesis	Internship   study abroad   specialisation	Master's programme
Orientation and understand the big picture	Enhance personal and professional skills and explore the world	Consolidate content and make a difference in society	Realise individual wishes	Study time at EBS can be reduced
		180 ECTS	210 ECTS	300 ECTS

## ONE STUDY COURSE, TWO DEGREES: THE INTERNATIONAL DUAL DEGREE TRACK

If you opt for the International Dual Degree, you spend the first three semesters at EBS and then transfer to one of our partner universities abroad for the rest of your studies. In just six semesters, you will obtain two internationally recognised degrees.

### START IN FALL TERM

YEAR 1	YEAR 2	YEAR 3
EBS	FOREIGN PARTNER UNIVERSITY	FOREIGN PARTNER UNIVERSITY
Induction   onboarding   basics	Deep-diving into subject matter   studying abroad   internship	Specialisation   research methods   bachelor thesis
Orientation and understand the big picture	Enhance personal and professional skills and explore the world	Consolidate content and make a difference in society
		180-240 ECTS

# CHALLENGING, INTENSE, EXCELLENT: BACHELOR'S IN BUSINESS STUDIES

*If you decide to study business administration at EBS Universität, you can look forward to a wide-ranging programme with compulsory courses in all major areas of business law, business administration and economics: the courses are interdisciplinary and taught according to a modularly integrative concept. We bundle related subjects into networked teaching units (modules), linking methods and theory with specialist applications (integration). In this way, you can quickly recognise the sense and benefit of methods and theories and will acquire knowledge more easily and sustainably.*

## INTERNATIONAL EXPERIENCE

The global job market requires managers with multilingual and intercultural skills. All EBS students therefore spend at least one semester abroad, attend courses to expand their intercultural competences and can learn a variety of foreign languages. Additionally, you will complete your studies entirely in English, and the atmosphere on campus is also multicultural.

## PERSONALITY DEVELOPMENT

Logic, ethics and philosophy play an important role in many lectures. In this way, you gain new perspectives and food for thought to fully understand the impact of your own actions. You sharpen your awareness of leaders' special social responsibility, learn to think outside the box in social projects and service learning, and qualify directly for management tasks in a national and international context.

## ACADEMIC WORK

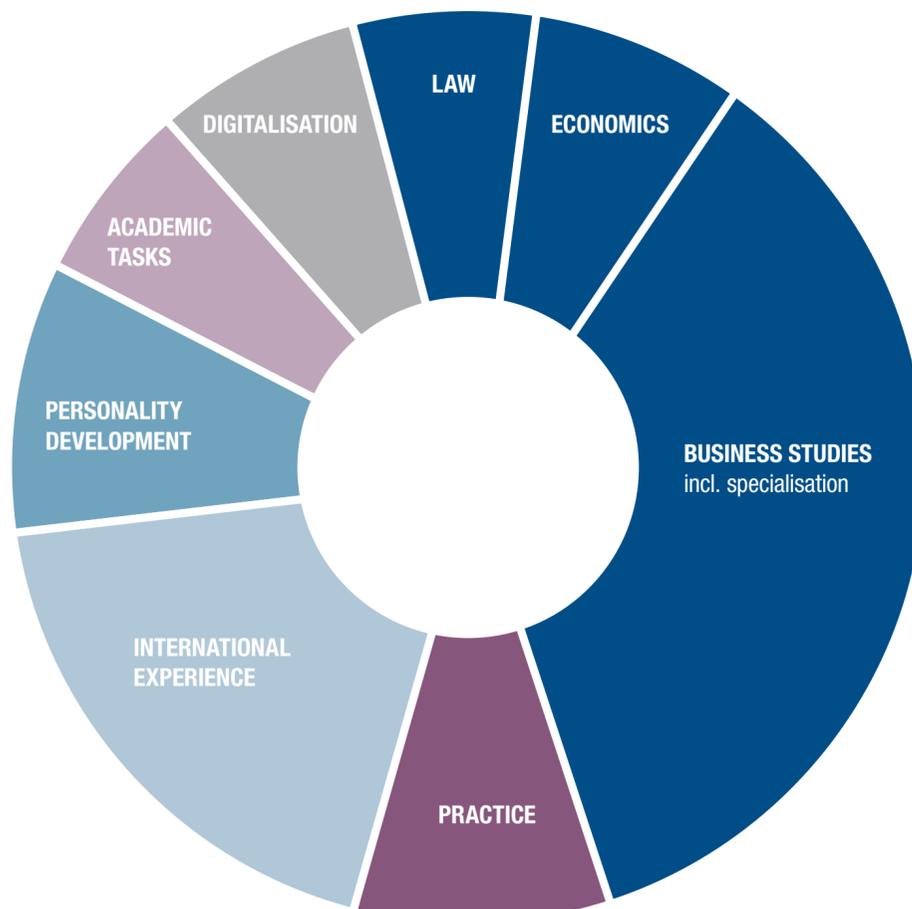
The lectures are complemented by a sophisticated concept for academic work, which guides you to an academically clear-cut working style and forms a good basis for further studies or an academic career.

## PRACTICE

Internships are an integral part of the curriculum. You learn to apply your theoretical knowledge in practice and have the chance to find out in which sub-discipline of business administration you would like to become professionally active.

## ECONOMICS/BUSINESS STUDIES/LAW

We provide you with a fundamental understanding of all disciplines of business administration and how they interact in an economic context. You also benefit from a close academic connection between Business School and Law School at EBS Universität. The extensive range of specialisation offers you an invaluable advance in knowledge when starting your career and fulfils your individual needs.

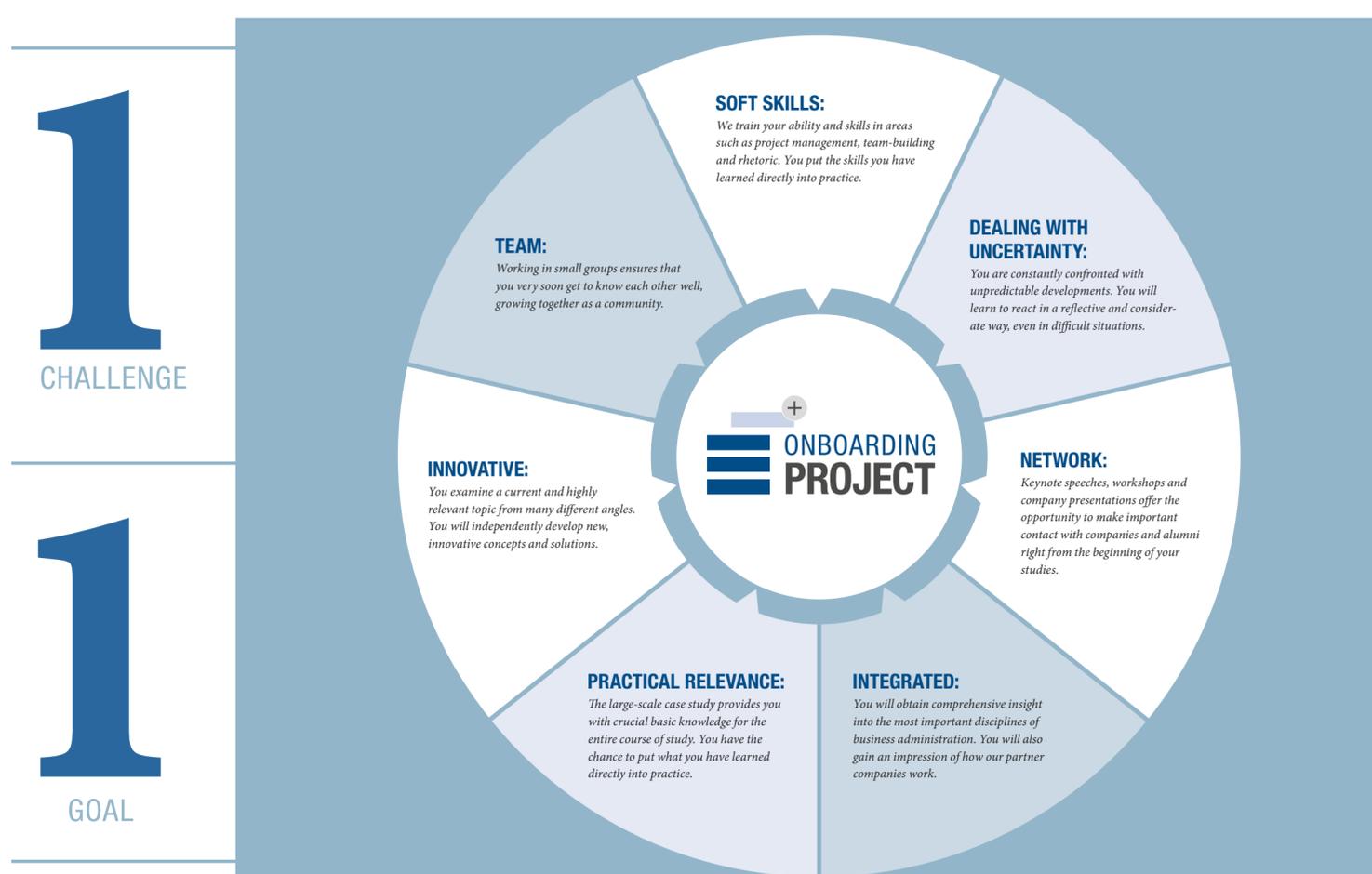


# THE KICK-START TO YOUR DEGREE: THE EBS ONBOARDING PROJECT

Right at the beginning of your studies, you will work together with your fellow students on a complex case study concerning a current topic from practice. In teams, you will face your first major academic challenge, thus laying the foundation for your successful studies at EBS Universität.



Interactive working groups, company presentations and visits as well as lectures by our professors, partners and alumni give you an in-depth understanding of the subject matter. During various excursions with your fellow students, you will not only learn a lot about the topic you are working on, but also get to know each other better at the same time. The Onboarding Project thus achieves two goals at once: you receive a holistic and practical introduction to the disciplines of business administration and establish valuable contacts with your fellow students and lecturers during the first few days.





# A HEAD START FOR YOUR CAREER: SPECIALISATION DURING YOUR BACHELOR'S DEGREE

*When markets change radically, both are needed: well-trained all-rounders and highly specialised experts for the respective business areas. Thanks to the opportunity to specialise, the bachelor's programme at EBS makes you both – with demonstrably positive effects for our graduates and the economy.*

Those who recognise and promote talent at an early stage start their professional career with decisive advantages. The specialisations at EBS therefore provide you with a great deal of valuable additional knowledge: after your intensive basic studies, you will have the opportunity to devote yourself intensively to a specific topic reflecting your own interests and plans:

- ENTREPRENEURSHIP
- STRATEGY & CONSULTING
- MARKETING
- FINANCE
- GLOBAL CHALLENGES
- REAL ESTATE
- BUSINESS PSYCHOLOGY

Teaching is provided by experienced lecturers with extensive practical knowledge in the respective field and is strictly geared to the requirements of the respective target market. All study content is always up-to-date and frequently adapted. The intensive support and work in small groups will give you an excellent grounding for your subsequent career start.

A model that pays off for everyone involved: companies and corporate groups appreciate the access to highly qualified applicants who are fit for real management tasks from the get-go. And our graduates benefit from excellent entry-level and promotion opportunities as well as noticeably higher salaries – right from day one.

## AFTER YOUR STUDIES? THE WORLD IS YOUR OYSTER

EBS graduates take on leadership positions in various industries at an early stage.

- 37%** MANAGEMENT CONSULTING
- 27%** FINANCIAL SERVICES
- 9%** E-COMMERCE
- 9%** EDUCATION
- 9%** INFORMATION AND COMMUNICATION TECHNOLOGIES
- 9%** WHOLESALE AND RETAIL

## INTENSIVE STUDY PROGRAMME. REMARKABLE ENTRY-LEVEL SALARY

EBS graduates are not only particularly well educated, they also earn particularly well – from the very beginning.

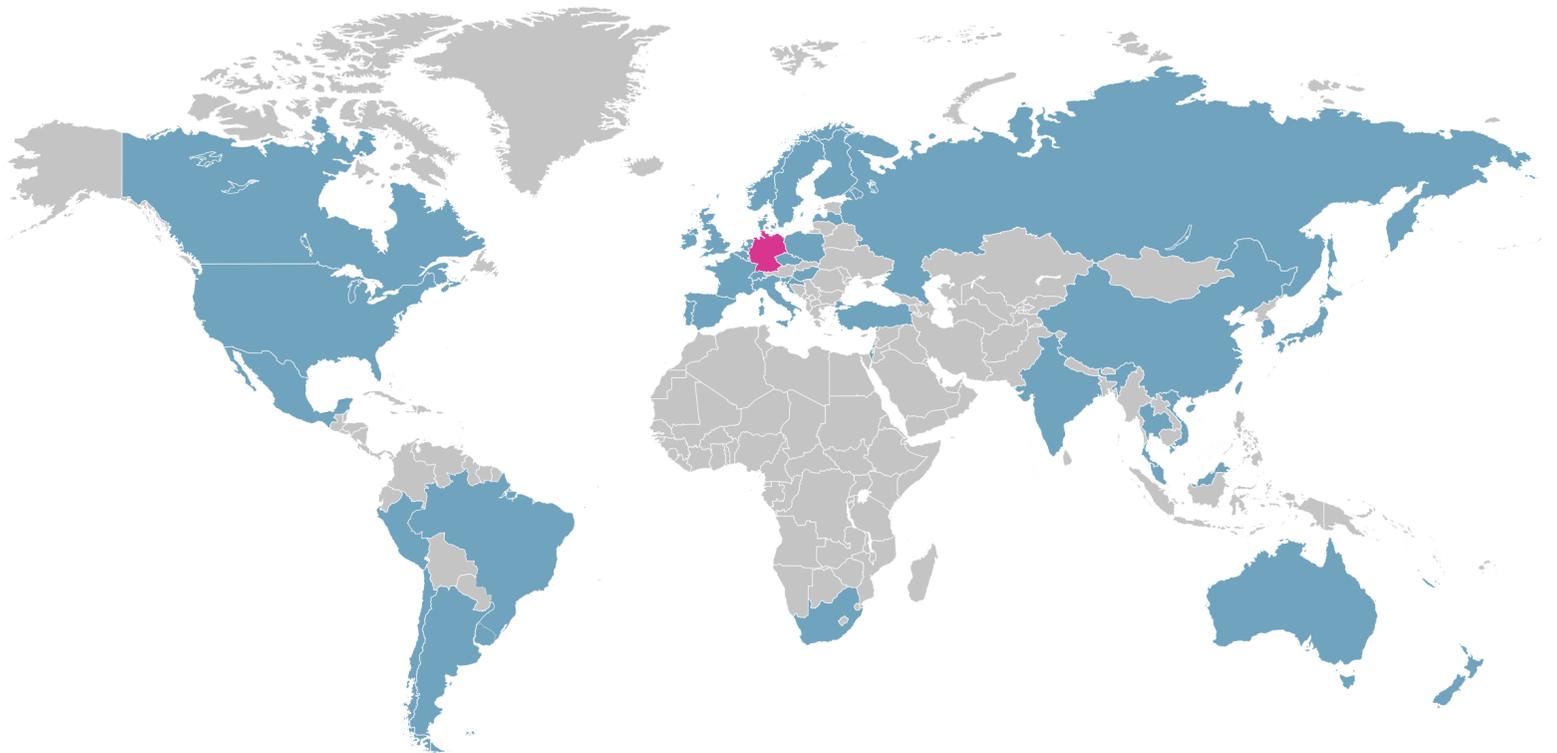
**53,000 EUROS**  
average initial salary

**91%** of EBS students receive their first job offer prior to graduating or within the first three months of completing their studies.

Source: EBS Universität, Employment Report

# OUR GLOBAL NETWORK

*EBS stands for internationality. All students spend at least one semester abroad. There, you will improve your language skills and train intercultural skills. This gives you the opportunity to establish and expand your own international network.*



ARGENTINA  
AUSTRALIA  
BELGIUM  
BRAZIL  
CANADA  
CHILE  
CHINA  
CROATIA  
DENMARK  
FINLAND  
FRANCE  
**GERMANY**

HONG KONG  
HUNGARY  
INDIA  
IRELAND  
ISRAEL  
ITALY  
JAPAN  
KOREA  
LATVIA  
MALAYSIA  
MEXICO  
NETHERLANDS

NEW ZEALAND  
NORWAY  
PERU  
POLAND  
PORTUGAL  
RUSSIA  
SINGAPORE  
SLOVENIA  
SOUTH AFRICA  
SPAIN  
SWEDEN  
SWITZERLAND

TAIWAN  
THAILAND  
TURKEY  
UK  
URUGUAY  
USA  
VIETNAM

## INTERNSHIPS ABROAD

During your studies, you will complete at least eight weeks in one or two internships – if desired also abroad. These include companies abroad and international institutions. We will help you find a suitable internship placing.

## LANGUAGE SKILLS

You have the opportunity to participate in language courses, either to consolidate existing skills or to learn new languages. Within them, you benefit from excellent and intensive training from native speakers in very small groups.

Apart from Chinese (Mandarin), English, French, Russian, Spanish and German, the EBS Language Centre also offers numerous other languages during the semester – for example Arabic, Italian, Japanese and Korean.

# FIRST-CLASS, INTERNATIONAL, SUCCESSFUL: A SUPPORTING NETWORK

*EBS has more than 200 cooperation partners who ensure top-grade interaction between theory and practice during your studies. The intensive involvement of the partners in the teaching process, the organisation of joint workshops and events ensure that you are in close contact with practitioners right from the start and are able to build up your own network.*

## WORLD-CLASS AND RENOWNED: OUR PARTNER UNIVERSITIES

With more than 200 partner universities, this network is not only comprehensive but also of high quality. Many universities occupy top positions in rankings, and, of course, all meet international university standards.



Cornell University.



Università Commerciale  
Luigi Bocconi



清华大学  
Tsinghua University



UNIVERSITY  
OF HULL



PONTIFICIA  
UNIVERSIDAD  
CATÓLICA  
DE CHILE



SciencesPo.

(Selection)



# A FLYING START EVEN BEFORE YOU GRADUATE: CAREER SERVICES FROM EBS

*A central department between university, EBS Alumni and business: the Career Services Centre supports you in your successful transition to the world of work. The innovative concept consists of four complementary core elements.*



## GET YOUR JOB

We prepare you specifically for the application process for your dream job, support you in putting together your application documents and help you prepare for the interview.

## COUNSELLING

Our experts play an active role in supporting your career planning with personal coaching and mentoring.

## WORKSHOPS

We equip you with important key competences that go beyond expert knowledge.

## NETWORKING

The EBS Universität network forms a solid basis for great careers. We show you how to use it effectively and offer a variety of platforms so you can build your own network, too.



# UNIQUE IN GERMANY: COACHING@EBS

The EBS Coaching Programme raises awareness of vital matters in your private and professional life and supports you in your personal development. All coaches are certified systemic coaches and are successful either as managers or self-employed trainers.

The spectrum is impressive and ranges from investment bankers and management consultants to actors and opera singers. In a one-on-one interview, the coaches support you in following your own path, making clear decisions, defining personal goals and finding individual solutions.

## YOUR BENEFITS

- Reflecting on your strengths/weaknesses
- Opening up new perspectives and options for action
- Improving your self-organisation
- Learning how to cope with stress
- Dealing with examination fears, mental blocks, motivation problems
- Determining your position
- Clarifying objectives – and developing strategies to achieve them
- Assessing your potential career options



### INNOVATIVE AND EFFECTIVE

*“We developed this programme because coaching is one of the most effective and innovative instruments of personnel development, especially for managers. This gives students the opportunity not only to get to know this instrument at an early stage, but also to experience it for themselves.”*

Professor Dr Wilhelm Backhausen

# PASSIONATE, STRONG, CONNECTED: THE EBS STUDENT BODY

*Our students' sense of togetherness is extraordinary. The unique EBSpirit is born of our values of commitment, solidarity, thirst for knowledge and reliability. The common goal is to achieve great things, time and time again. And it works: with self-organised congresses, cultural events and much more.*

## FURTHER EDUCATION

The students of our university know the value of skills and a network – above and beyond the curriculum. This is why they organise workshops, excursions and discussions with in-spiring representatives from highly successful companies.

## CONGRESSES

For decades, EBS students have been planning, organising and implementing outstanding events such as the EBS Symposium, the EBSpreneurship Forum or the EBS Real Estate Congress on their own initiative. They gain experience in dealing with top-class guests from all over the world and thus create real added value for students and participants.



## CULTURAL AND SOCIAL AWARENESS

As part of the EBS family, our students are aware of the importance of social cohesion and intercultural experience. Specially organised aid projects, events, sports and music activities form the basis of this unique community.



# LEARN, BENEFIT AND BE ENCOURAGED BY THE BEST: THE ALUMNI NETWORK

EBS was the first private, state-recognised business school in Germany. Our alumni network is closely inter-linked, global and successful – with over 3,400 organised members in leading positions in companies and organisations in more than 30 countries. The Alumni Alliance, founded by former EBS students, also promotes strategic cooperation with the alumni organisations of the world's leading higher-education institutions for business and law.

## EXCLUSIVE OFFERS FROM EBS ALUMNI FOR STUDENTS:

- EBS Alumni Student Financing (Generation Contract)
- EBS Alumni Fellowship (exclusive mentoring programme)
- EBS Alumni Training Programme (free career-relevant training)
- EBS Alumni Network Events
- EBS Alumni Jobs Backstage (workshops with companies from relevant industries)
- EBS Alumni Scholarships Abroad

At events such as the EBS Alumni Insights, regional alumni get-togethers, former students meet active students. They exchange ideas, network and support each other on the way to more success.

The alumni take their responsibility to their alma mater seriously and act as mentors to the students.

In addition to personal one-on-one contact, regular joint events for mentors and mentees promote exchange and co-operation – including across faculties, between lawyers and business economists.

Particularly valuable are the courses offered by EBS Alumni in cooperation with outstanding trainers on topics such as negotiation techniques, rhetoric or business etiquette. Thanks to former graduates' connections to industry, the present students not only have a partner for all practicalities but also contacts to help them with finding internships or for input to home assignments or bachelor theses. Whether for their own training and development or in establishing their own personal networks, the most important thing is that EBS Alumni is a vital support throughout your studies.

ALUMNI  ALLIANCE

EBS  Alumni

# STUDYING AT EBS: AN INVESTMENT IN YOUR FUTURE

*Intensive supervision, learning in small groups, special proximity to the most important players in the economy and proven experts as lecturers: EBS impresses with the highest quality in all areas. The course offers you one of the finest business educations in Europe – and is thus a perfect entry into the desired industry for every graduate.*

## FINANCING MADE EASY: THE STUDY FEES IN DETAIL

- Initial Payment: 1,980 euros
- Tuition fee per semester: 7,340 euros

**Total: 46,020 euros**

## FINANCING MADE EASY: OPTIONS AT A GLANCE

The purpose of the EBS Scholarships is to give particularly talented and engaged personalities the opportunity to study at EBS Universität. The scholarship consists of a complete or partial waiver of tuition fees.

	SCHOLARSHIPS	EDUCATION FUNDS	FINANCING
	With scholarships, tuition fees are waived in part or in full without the funding amount having to be repaid.	Educational funds do not have to be repaid until after the start of working life; the amount to be repaid is income-linked.	Student loans are bank loans specially tailored to students and must be repaid with interest.
TYPE	FINANCIAL AND, IF APPLICABLE, NON-MATERIAL SUPPORT	FINANCIAL AND, IF APPLICABLE, NON-MATERIAL SUPPORT	FINANCIAL SUPPORT
REPAYMENT	NO	YES	YES
INTEREST	NO	NO	YES

## SCHOLARSHIP OFFERS EBS UNIVERSITÄT:

- EBS Scholarship
- EBS Education Fund reverse generational contract CHANCEN eG
- EBS Education Fund reverse generational contract Brain Capital GmbH
- Deutschlandstipendium

## SUPPORT BY EBS ALUMNI:

- EBS Alumni Education fund
- EBS Alumni Arnd Schikowsky Award
- EBS Alumni Martin Krämer Award

# THE BEST ARE VERY WELCOME: LET US SHOW YOU THE WAY

1

## YOUR APPLICATION

Whether you are admitted as a student to EBS Universität depends on successfully completing the admission procedure. Applications for the selection procedure are submitted online. Visit us online at [www.ebs.edu/bewerbung](http://www.ebs.edu/bewerbung) and start your application process by filling out the form.

2

## YOUR REQUIREMENT

Please submit the following documents:

- Your last two school reports. Your school leaving certificate or an equivalent recognised foreign school leaving certificate must be presented at the time of enrolment at the latest.
- Your curriculum vitae

3

## IDENTIFY POTENTIAL: THE SELECTION PROCESS

### PART 1: PERSONALITY TEST

When choosing your study programme, it is important to focus on your interests, abilities and inclinations and to reflect on them. This test is designed to help you personally assess your suitability for business studies at EBS Universität and to help you better assess whether your chosen study programme is suitable and meets your expectations. The test takes about 20 minutes and can be taken online.

### PART 2: KNOWLEDGE TEST

The written part lasts about 30 minutes and takes place on a date of your choice on the EBS campus or online. Its aim is to test your mathematical and logical-analytical skills, together with your ability to solve problems. The written test is also dedicated to the cognitive and behavioural requirements necessary for a successful degree.

### PART 3: INDIVIDUAL SELECTION INTERVIEW

Based on the results of your self-assessment test, we conduct a 30-minute personal interview with you. This is when we assess your motivation and social skills. The decisive factors are performance and learning motivation, social-communicative profile, willingness to take social responsibility and the applicant's own initiative.

### PART 4: FINAL CONSULTATION INTERVIEW

In a concluding discussion with you, final details and questions about your studies will be clarified and expectations defined. Based on the test results, we will also recommend which points you might need to work on more intensively in order to complete your studies at EBS in the best possible way.

4

## TIMELY COMMITMENT: THE DECISION

A selection day like this is both exhausting and exciting. We are fully aware of this and wish to relieve our applicants' tension by communicating the results as quickly as possible. This provides planning security at an early stage – for everyone involved.

# DO YOU ALREADY KNOW OUR OTHER DEGREE PROGRAMMES?



**Law Studies**



**Business Master Programmes**



**MBA Programmes**



**Executive Education**

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**EBS**  **Universität**

*Part of the non-profit  
foundation*

**srh**