PUBLICATIONS

Dr. Kathleen YJ Low

Assistant Professor of International Business

EBS Universität für Wirtschaft und Recht // EBS Business School
Department of Management and Economics
Rheingaustraße 1, 65375 Oestrich-Winkel

Monographs:

Working Papers:
- “The Economic Sociology of Market Failure and Institutional Change: Toward a Broader View of the MNE as Agent of Change” with James Robins
- “Corruption as Non-market Strategy: an Organizational-Economic Approach” with Bryan Husted and James Robins
- “Investing in Knowledge: the role of relationship-specific human capital in knowledge transfer for young Chinese firms” with James Robins
- “Absorptive Capacity of Emerging Market Firms: Rationalization, Professionism and Isomorphism” with Jonathan Doh and James Robins
- “Structure and Conflict in International Joint Ventures: an interdisciplinary approach to the effects of social and organizational structure on conflict within IJVs” with James Robins and Steven Lui

Refereed Journals: