

CURRICULUM VITAE

Professor Dr. Markus Kreutzer

Professor of Strategic and International Management



EBS Universität für Wirtschaft & Recht
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Primary fields of interest:

- Activity Systems and Business Models; Strategic Renewal, Adaptation and Change; Strategy Process; Strategic Initiatives and Corporate Programs; Corporate Entrepreneurship; Organizational Control; Alliance, Networks and Ecosystem Strategy; Internationalization

Teaching Experience:

- Strategic Management (Bachelor); Alliance and Network Strategies (Master); Business Model Design and Innovation (Master); International Management (Master); Global Strategic Management (Master); Managing the Professional Service Firm (Master, MBA); Consulting Field Studies (Master); Theoretical Perspectives in Management (PhD); Strategy and Innovation-topics (Executive Education)

University employment and affiliation:

- **Since 09/15**
Professor of Strategic and International Management, EBS Universität für Wirtschaft und Recht, EBS Business School, Department of Management and Economics, Wiesbaden, Germany
- **06/17– 02/19**
Dean EBS Business School
- **02/17– 05/17**
Acting Dean EBS Business School
- **02/16 – 05/17**
Vice Dean Research EBS Business School
- **10/14 – 09/15**
Acting Professor of Strategic and International Management, EBS Universität für Wirtschaft und Recht, EBS Business School, Department of Management and Economics, Wiesbaden, Germany
- **02/09 – 09/15**
Assistant Professor of Strategic Management, University of St. Gallen, Institute of Management, St. Gallen, Switzerland
- **05/13 – 07/13**
Visiting Professor, IESE Business School, Entrepreneurship Department, Barcelona, Spain
- **10/04 – 09/08**
Research Associate, University of St. Gallen, Institute of Management, St.Gallen, Switzerland

Education:

- **10/08 – 02/17**
Habilitation, University of St. Gallen (Switzerland): Strategic Renewal and Adaptation: The Roles of Strategic Initiatives and Activity Systems
- **10/04 – 09/08**
Ph.D. in Strategy, University of St. Gallen (Switzerland): Controlling Strategic Initiatives: A Contribution to Corporate Entrepreneurship
- **10/01 – 06/04**
Master of Science in Business Administration, University of Passau (Germany)
- **10/01 – 06/04**
Master of Science in Economics, University of Passau (Germany)
- **02/01 – 07/01**
Visiting Master student, Université des Sciences Sociales Toulouse 1 (France)
- **09/00 – 02/01**
Visiting Master student, Universidad de Santiago de Compostela (Spain)

Research activities:

Visiting Positions

- **05/13 – 07/13**
Visiting Professor, IESE Business School, Entrepreneurship Department, Barcelona, Spain

Awards

- **2018**
Academy of Management Annals Best Paper Award for Volume 11, 2017
Nominated for EBS Class Room Excellence Award
- **2016 & 2017**
EBS Students` Award for Class Room Excellence
- **2015**
Nominated for EBS Academic Excellence Award
- **2014**
EBS Research Award

Outstanding Reviewer Award for SIG-EURAM 2014

Nominated for the Best Conference Paper and the Practice Implications Award at the Strategic Management Society (Madrid, Spain) 2014 with the proposal: Kreutzer, M. & Walter, J. (2014): Formal and Informal Control as Complements or Substitutes? The Role of the Task Environment

Academy of Management Conference Best Paper Proceedings (Philadelphia, USA) 2014: Kreutzer, M.; Cardinal, L.B.; Walter, J. & Lechner, C. (2014): Formal and Informal Control as Complements or Substitutes? The Role of the Task Environment,
Academy of Management Conference Best Paper Proceedings (Philadelphia, USA) 2014: Kreutzer, M. & Kreutzer, K. (2014): The Role of Informal Control for Volunteer Satisfaction and Turnover in Volunteer Work Teams,

- **2012**
Nominated for the Best Conference Paper and the Practice Implications Award at the Strategic Management Society (Prague, Czech Republic) 2012 with the proposal: Kreutzer, M. (2012): Informal Control Modes and Initiative Performance: The Moderating Role of Supervisors' Political Behavior

Scientific Affiliations

- **Since 02/17**
Guest Lecture (Privatdozent), University of St. Gallen, Institute of Management, St. Gallen, Switzerland

Present Refereeing and Editorial Activities

- **Editorial Board Member** *Journal of Management*
- **Ad-hoc reviewer for:** *Academy of Management Journal, European Management Journal, Geneva Papers on Risk and Insurance, Journal of Business Research, Journal of Management, Journal of Management Studies, Journal of Organization Design, Journal of Small Business Management, Journal of World Business, Long Range Planning, Management International Review, Strategic Entrepreneurship Journal, Strategic Management Journal, Strategic Organization*
- **Annual conferences:** *Academy of Management, Strategic Management Society, EURAM, VHB*

Business Experience:

- **02/09 – 12/15**
Executive Director of the profile unit “Responsible Corporate Competitiveness” (RoCC), University of St.Gallen, St.Gallen (Switzerland)
- **09/02 – 10/02**
HypoVereinsbank (Germany)
- **07/01 – 10/01**
BMW (Germany)
- **09/99 – 10/99**
Hörmann (UK)

Languages:

- German (Mother tongue)
- English (fluent)
- French, Italian, Spanish (basic)