YOUR PATHWAY TO A CAREER AND PERSONAL GROWTH

An international Executive MBA dual award programme, which enables you to achieve two internationally highly valued degrees in just 18 months. The Durham-EBS Executive MBA (EMBA) is focused on the business world, with delivery and activities taking place in both the UK and Germany, at two renowned European business schools.

The benefits for you:

- Enhance your leadership and management capabilities
- Accelerate your career progression
- Study with a diverse, experienced group of professionals
- Enjoy personalised coaching
- Increase your global business awareness
- Expand your professional network
- Continue to work in your current job

ENHANCE YOUR BUSINESS LEADERSHIP CAPABILITIES AND DEVELOP YOUR PROFESSIONAL NETWORK

For more than a decade, two highly renowned business schools, Durham University Business School in the UK, and EBS Universität in Germany, have collaborated and combined their strengths and long-standing expertise. The result is an outstanding programme for professionals in business education and executive development - the Durham-EBS Executive MBA.

As an EMBA student you are instructed by professors from both Durham and EBS. This internationally experienced group of outstanding academics and business practitioners will advance your knowledge and skills to ensure you perform at the cutting edge of your profession. In an intimate setting you will discuss, question, and explore business theory, tools and frameworks, and learn to apply your new business knowledge and skills.

Throughout the programme you will explore the operations of global corporations and markets. You will understand how to lead international business relations by working alongside a diverse group of seasoned business professionals and academics from the UK, Germany and around the world.

It is our belief that an EMBA should consist of more than gaining business skills and knowledge. It should be a rewarding networking opportunity as well.

“Studying here is more than gaining business skills and knowledge.”

Prof. Susan Hart
Dean of Durham University Business School

Prof. Dr. Christian Landau
Professor of Strategic Management
Interim Dean EBS Business School

This programme goes beyond the classroom experience. Our highlights are group social evenings, guest speaking events and other activities offered in both the UK and Germany. A lot of students develop a life-long network of friends.

We look forward to welcoming you to Durham University Business School and to EBS University for Business and Law as you take this next step in continuing your education and furthering your career.

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Prof. Susan Hart
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UNIVERSITIES – ONE GLOBALLY
TWO WORLD CLASS
RECOGNISED EMBA

ABOUT DURHAM UNIVERSITY
Durham University Business School, one of the first university business schools in the UK, was established in 1965 and is proudly integral to Durham University, the third oldest in England and firmly established within the top 10 universities in the UK. Through its triple accreditation with AACSB, AMBA and EQUIS, the School is recognised among an elite group worldwide. All our programmes combine academic excellence and incisive research with exceptional global business connections. We work with partners around the world to push boundaries.

AROUND DURHAM CAMPUS
Durham, in North East England, has a rich, historical heritage. The Durham World Heritage Site was added to the UNESCO World Heritage List in 1986 and includes Durham Cathedral and Castle.

Enjoy the short 20-minute taxi ride from Newcastle Airport or arrive by railway on the main east coast line with direct links to London and Edinburgh.

ABOUT EBS UNIVERSITÄT
EBS Universität is one of the oldest privately-owned universities in Germany – renowned for its expertise, excellence, and networks since 1971. Under the aegis of the private, state-recognised EBS Universität für Wirtschaft und Recht, EBS offers a unique portfolio consisting of Bachelor’s, Master’s and Doctoral programmes as well as first-rate executive education for working professionals. We are famed for our exceptional research results, which we combine with a strong practical focus.

In 2016, the EBS became part of the non-profit foundation SRH.

AROUND EBS CAMPUS
The Upper Middle Rhine region was designated as a UNESCO World Heritage Site in 2002. The EBS “Schloss” campus, directly overlooks the Rhine River and is surrounded by its own vineyards. The Upper Middle Rhine region was designated a UNESCO World Heritage Site in 2002.

Just 30 minutes from Frankfurt Airport and 15 minutes from Wiesbaden, it is easy to reach by car or train.

EBS Universität
THE PROGRAMME: EXPAND YOUR PROFESSIONAL NETWORKS AND ADVANCE YOUR CAREER

With this single programme you have access to two long-standing alumni networks, the one at Durham University Business School, the other at EBS Universität.

Gaining new experiences and connections, you will enjoy an open-minded, multicultural atmosphere and professional exchange with your fellow students. Coming from different industries, companies, countries, and cultures each study group inspires its members to develop better ideas and think outside the box.

You will also have the opportunity to take advantage of a module offered in an international location. In past years this has been taught by the University of San Francisco School of Management with a focus on Entrepreneurship, and in China, with a focus on operating activities.

THE LEARNING MODULES

1. START HERE: RESIDENTIAL INTRODUCTION WEEK
   The first residential week encourages students to familiarise themselves with their colleagues, the programme, the city of Durham, and the business school. A large proportion of the time is dedicated to team building, including indoor and outdoor skills development activities based in the Lake District National Park.

2. CASTLE RESIDENTS: CORE MODULES
   The core modules will be delivered over the first 12 months - with two residential weeks in Durham. Modules are taught once a month on the last three days from Thursday to Saturday.

3. YOUR CHOICE: ELECTIVE MODULES
   You will be required to choose three modules from the options available. These have been designed to provide you with choice and flexibility to meet your personal and professional requirements. Electives are delivered at either EBS or Durham, with an additional opportunity to study in an international location.

4. SECOND RESIDENTIAL WEEK
   The second residential week focuses on the Boardroom Exercise, which takes place over the full week and is a real-life simulation of a boardroom experience. A highly interactive, team-based course focusing on the knowledge and insights gained during the first year of study.

5. STRATEGIC BUSINESS PROJECT
   To develop your research and practical skills, you will complete a Strategic Business Project which will complement the knowledge and skills that you have gained throughout the programme. Supported by an academic supervisor, you will engage in an extensive project to be trained in qualitative and quantitative methods of research. You will analyse and evaluate a strategic issue within your company and challenge and explore concepts as well as apply the knowledge and skills you have acquired in the classroom.
“A goal broken down into steps becomes a plan.”

If you are driven and motivated, this programme is designed for you. It will take your learning to a higher level. You can continue to work and at the same time expand your managerial and leadership capabilities.

The 18 month programme is divided across three terms and nine basic modules, three elective modules, and a final strategic business project. On the right, you can view the programme schedule. Please note:

- You start your Strategic Business Project right away and continue with it throughout your studies. The culmination of your new skills will be incorporated during the third semester in the final project.
- In the second semester a week-long additional, international elective is offered.
- The third and final semester starts with one week at Durham University Business School with the Boardroom Exercise module where you experience an intensive management simulation.

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<th>PROGRAMME</th>
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<tr>
<td><strong>SEMESTER 1 – FALL TERM</strong></td>
<td><strong>SEMESTER 2 – SPRING TERM</strong></td>
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<td><strong>CORE MODULES</strong></td>
<td><strong>CORE MODULES</strong></td>
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<td>• One-week Durham Residential includes first core module and team building event</td>
<td>• Finance</td>
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<td>• Marketing</td>
<td>• Economics for Global Business</td>
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<td>• Strategic Management</td>
<td>• Managing People</td>
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<td>• Operations and Technology</td>
<td>• Academic Writing</td>
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<td>• Accounting</td>
<td>• Strategic Business Project (Core Module)</td>
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<td><strong>ELECTIVE MODULES</strong> (Select Three)</td>
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<td>• International Business in Context*</td>
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* In past years this week-long elective has been taught with a focus on Entrepreneurship and also in China, with a focus on operating activities. Elective modules subject to change.
A NEW GENERATION OF LEADERS

Graduates with a Durham-EBS Executive MBA are not only ambitious, they are more successful in their business. They attract better salaries, are assigned management responsibilities earlier, and are more likely to take part in start-ups. With this programme we lay the foundations for your international career and promote your further advancement:

- Programme Directors at Durham and EBS keep in regular contact with you.
- You can choose to be mentored by a certified coach at EBS to re-appraise your life goals and career progression.
- We have an alumni network of more than 32,000 alumni across 150 countries.
- Tutors and the EMBA programme team ensure you receive operational support for anything you may need.
- An online careers platform supported by Durham University Business School provides you with supplementary skills.

THE KEY RANKINGS SPEAK FOR THEMSELVES:

ANELISE MORAES
EMBA student, intake 2018, Sales Manager at Pacific Prime Dubai

"After thoroughly researching the market, I concluded that the Durham-EBS MBA programme was the one which best met all my expectations. I wanted to continue my education at a renowned European university, aligned with my professional career in Dubai. The outstanding recognition of both universities contributed positively to my decision."

ITZEL NIETO SANCHEZ
EMBA alumna, Class of 2018, Senior Product Manager, Terumo Europe

"I highly recommend the EMBA programme at Durham-EBS. Its part-time nature allowed me to continue working as a Senior Product Manager in a medical device company. The three or four days a month classroom sessions at EBS or in Durham covered all relevant topics and allowed room for discussions and interaction (…). Not only did I learn from my professors and peers, but we also developed friendships that I believe will last for years to come."

NASAR UM MINULLAH VIRK, PH.D.
EMBA alumnus, Class of 2018, Biotechnologist

"Very often, academics making inventions in the lab develop misconceptions about the business world and many important discoveries remain commercially unexploited. The EMBA training empowered me to transcend this boundary, and I helped my university to establish a science and technology park. (…) My prior knowledge of biotechnology and my business management education blended well to help me develop a critical mindset to look into businesses strategically."

EDUNIVERSAL - BEST MASTERS RANKING EXECUTIVE MBA, 2018

FINANCIAL TIMES GLOBAL MBA RANKING 2019
3rd in Germany, 27th in West Europe
6th in the UK, 13th in Europe and 43rd globally

CEO MAGAZINE, 2019 GLOBAL EXECUTIVE MBA RANKINGS
Tier One 18th worldwide

2016 FINANCIAL TIMES EUROPEAN BUSINESS SCHOOL RANKING
47th in Europe

DURHAM UNIVERSITY BUSINESS SCHOOL | EBS BUSINESS SCHOOL

DURHAM UNIVERSITY BUSINESS SCHOOL

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DURHAM UNIVERSITY BUSINESS SCHOOL
ARE YOU READY FOR THE DURHAM-EBGS EXECUTIVE MBA AND YOUR NEXT CAREER LEVEL?

We set high standards to ensure our EMBA students are of a high calibre. We require students to have well-developed analytical and reasoning powers. You also need to have an appetite to learn and work hard, have excellent communication skills, be able to work under pressure and be motivated to make a difference.

The EMBA admission process consists of three steps:

1. SUBMISSION OF ADMISSION REQUIREMENT DOCUMENTS:
   To be considered eligible for admission to our programme you will need to provide proof that you:
   - Hold an Upper Second Class Honours Bachelor degree or equivalent international or professional qualification with at least 180 ECTS
   - Have gained five or more years of professional work experience by the programme start date
   or
   - Hold a Master’s degree with at least 90 ECTS, a recognised equivalent or higher degree
   - For applicants whose first language is not English: IELTS score of 7.0 (no element under 6.0) or
   - TOEFL score of 102 (no element under 23) or an equivalent English language qualification may be required.

   WE ALSO NEED:
   - A curriculum vitae
   - A letter of motivation
   - Academic transcript (in both original language and English)

   Visit us at www.ebs.edu/application and start your personal application process.

2. EMBA SELECTION DAY
   If your application meets our admission requirements, we will invite you to an EMBA Selection Interview, held either on campus or via video conference. This is an interview of approximately 50 minutes during which your motivation as well as your social and communications skills are assessed.

3. DECISION
   We are aware that the admission process can be both demanding and exciting; we therefore seek to communicate the results as quickly as possible to enable you to make plans.

WHY AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST

The Durham-EBGS Executive MBA costs €40,000. An investment in yourself, your career, and your life.

Included are:

- Lectures and workshops at Durham University Business School and EBS Business School
- Materials, e-books and literature for all core and elective modules
- All examination fees
- Lunch and refreshments for all sessions
- Personal support from high-level faculty members
- Team Development Programme during the first-year residential stay in England
- Accommodation during the first and second residential stays in England
- Optional International Study Week (includes accommodation and company visits; excludes airfare, food and local transportation)
- Celebration dinners at the Durham graduation ceremony in June and the EBS graduation ceremony in August

ON SCHOLARSHIPS:
All prospective student’s eligibility for a scholarship will be determined through the application process. Partially corporate-funded applicants may be eligible to receive a scholarship. More information can be found on: www.ebs.edu/studentfinance