

# **EBS Business School**

**Publications 2018**

## Articles in Refereed Journals

SMOLKA, K., VERHEUL, I., BURMEISTER-LAMP, K., & HEUGENS, P. (2018). Get it together! Synergistic effects of causal and effectual decision-making logics on venture performance. *Entrepreneurship Theory and Practice*, 42 (4), 571-604.

CANNON, S., & KREUTZER, K. (2018). Mission Accomplished? Organizational Identity Work in Response to Mission Success. *Human Relations*.

GREGULETZ, E., DIEHL, M.-R., & KREUTZER, K. (2018). Why women build less effective networks than men: The role of structural exclusion and personal hesitation. *Human Relations*.  
doi:10.1177/0018726718804303.

HESSE, A., KREUTZER, K., & DIEHL, M.-R. (2018). Dynamics of Institutional Logics in a Cross-Sector Social Partnership: The Case of Refugee Integration in Germany. *Journal of Business Ethics*.  
doi:10.1007/S10551-017-3775-0.

ZIETZ, J., REHSE, D., RIORDAN, R., & ROTTKE, N. (2018). The Effects of Uncertainty on Market Liquidity: Evidence from Hurricane Sandy. *Journal of Financial Economics* (18-024).

WUTTKE, D., DONOHUE, K., & SIEMSEN, E. (2018). Initiating and Sustaining Supplier Involvement in Development Projects: a Behavioral Investigation. *Production and Operations Management*, 27 (1), 80-99.

RÜLKE, J.-C., FRENKEL, M., & MAUCH, M. (2018). Do foreign exchange forecasters apply asymmetric loss functions? Evidence from three major exchange rates. *Applied Economics Letters*.

HARTMANN, J., & VACHON, S. (2018). Linking Environmental Management to Environmental Performance: The Interactive Role of Industry Context. *Business Strategy and the Environment*, 27 (3), 359-374.

MAVIS, C., RICHTER, A., LANDAU, C., SIMONS, T., SCHMIDT, S., & STEINBOCK, K. (2018). What happens when companies (don't) do what they said they would? Stock market reactions to strategic integrity. *European Management Review*. doi:10.1111/emre.12175.

ZIETZ, J., & TEIMOURI, S. (2018). The Impact of Surges in Net Private Capital Inflows on Manufacturing, Investment, and Unemployment. *Journal of International Money and Finance*, 88, 158-170.

NASCA, D., MUNCK, J. C., GLEICH, R., & WALD, A. (2018). Wie die Digitale Transformation zum Erfolgsfaktor der Modernen Budgetierung wird. Ergebnisse einer empirischen Studie und Best-Practice-Beispiele. *Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung*.

DIEFENBACH, U., WALD, A., & GLEICH, R. (2018). Between cost and benefit: investigating effects of cost management control systems on cost efficiency and organisational performance. *Journal of Management Control*, 29 (1), 63-89.

CLOER, A., & HAGEMANN, T. (2018). EU-Rechtswidrigkeit der Hinzurechnung von "Zwischeneinkünften mit Kapitalanlagecharakter" oder Stillstandsklausel? *Internationales Steuerrecht*, 697ff.

- NIEMEYER, N., & GERLACH, C. (2018). The New Tie-Breaker-Rule for Companies According BEPS Action Point 6: A (Too) Radical Change?. *Intertax*, 46 (10), 753-765.
- BELLAVITIS, C., KAMURIWO, S., & HOMMEL, U. (2018). Mitigation of Moral Hazard and Adverse Selection in Venture Capital Financing: The Influence of the Country's Institutional Setting. *Journal of Small Business Management*, 43 (1), 33-43. doi:10.1111/jsbm.12391.
- HOMMEL, U., BELLAVITIS, C., & KAMURIWO, D. (2018). Venture Capital Contracting Practices in the U.S., Europe and Israel. *Journal of General Management*.
- KREMER, P., TALMACIU, A., & PATERLINI, S. (2018). Risk minimization in multi-factor portfolios: What is the best strategy? *Annals of Operations Research*, 266 (1-2), 255-291. doi:10.1007/s10479-017-2467-6.
- GIUZIO, M., EICHHORN-SCHOTT, K., PATERLINI, S., & WEBER, V. (2018). Tracking hedge funds returns using sparse clones. *Annals of Operations Research*, 266 (1-2), 349-371. doi:10.1007/s10479-016-2371-5.
- HOMMEL, U., CHAKKALAKAL, L., & LI, W. (2018). Transport Infrastructure Equities in a Mixed Asset Portfolio: Estimating Risk with a Garch-Copula CVaR Model. *Journal of Property Research*, 35 (2), 117-138. doi:10.1080/09599916.2018.1461126.
- PATERLINI, S., GIACOMETTI, R., & TORRI, G. (2018). Sparse Precision Matrices for Minimum Variance Portfolios. *Computational Management Science*.
- BONACCOLTO, G., CAPORIN, M., & PATERLINI, S. (2018). Asset Allocation Based on Penalized Quantile Regression Forthcoming. *Computational Management Science*, 15 (Issue 1), 1-32. doi:https://doi.org/10.1007/s10287-017-0288-3.
- GIUZIO, M., & PATERLINI, S. (2018). Un-diversifying during crises: Is it a good idea? *Computational Management Science*, 2018, 1-32. doi:10.1007/s10287-018-0340-y.
- CHOI, H.-S., CHO, S.-J., SEO, J.-G., & BECHTOLDT, M. (2018). The joint impact of collectivistic value orientation and independent self-representation on group creativity. *Group Processes & Intergroup Relations*, 21, 37-56. doi:10.1177/1368430216638539.
- MAGER, F., GRABELLUS, M., FÜSS, R., & STEIN, M. (2018). Something in the Air: Information Density, News Surprises, and Price Jumps. *Journal of International Financial Markets, Institutions & Money* (53), 50-75.
- WENWEI, L., HOMMEL, U., & PATERLINI, S. (2018). Network Topology and Systemic Risk: Evidence from the Euro Stoxx Market. *Finance Research Letters*, 2018, 105-112. doi:10.1016/j.frl.2018.02.016.
- GIUZIO, M., GINTSCHEL, A., & PATERLINI, S. (2018). The Components of Private Debt Performance. *The Journal of Alternative Investments* , Spring 2018, 21-35.
- HÜBNER, A., & OSTERMEIER, M. (2018). A fleet mix selection problem for the multi-compartment vehicle routing. *European Journal of Operational Research* , 269, 682-694.

- WUTTKE, D., & HEESE, H. (2018). Two-dimensional cutting stock problem with sequence dependent setup times. *European Journal of Operational Research* , 265 (1), 303-315.
- TORRI, G., GIACOMETTI, R., & PATERLINI, S. (2018). Robust and Sparse Banking Network Estimation. *European Journal of Operational Research* , 270, 51-65.  
doi:<https://doi.org/10.1016/j.ejor.2018.03.041>.
- KREUTZER, K., & RUEEDE, D. (2018). Organizational identity consistency in a discontinuous corporate volunteering program. *European Management Journal*.
- BARNETT, M., HARTMANN, J., & SALOMON, R. (2018). Have you been served? Extending the relationship between corporate social responsibility and lawsuits. *Academy of Management Discoveries*, 4 (2), 109-126.
- LANDAU, C., BOCK, C., OREDENT, M., & SCHMIDT, M. (2018). Are public financing schemes beneficial for university spin-offs and the technology transfer of innovations. *International Journal of Innovation Management*, 22 (6). doi:10.1142/S1363919618500524.
- TKOTZ, A., MUNCK, J. C., & WALD, A. (2018). Innovation Management Control: Bibliometric Analysis of its Emergence and Evolution as a Research Field. *International Journal of Innovation Management*, 22 (3), 1850031.
- ZHU, F., BURMEISTER-LAMP, K., HSU, D., & FAN, S. (2018). An investigation on entrepreneurs' venture persistence decision: The contingency effect of psychological ownership and adversity. *Applied Psychology. An International Review*, 67(1), 136-170.
- PITZ, J., KÖHLER, I., & ESCH, F.-R. (2018). The Impact of Influencer Marketing on Perception and Experience of Unknown, Weak and Strong Brands. *Transfer, Werbeforschung & Praxis : Zeitschrift für Werbung, Kommunikation und Markenführung*, 64 (4), 14-24.
- BEERSMA, B., BECHTOLDT, M., & SCHOUTEN, M. (2018). When Ignorance Is Bliss: Perspective Taking, Negative State Affect and Team Performance. *Small Group Research* (49), 577-599.
- GEISLER, F., BECHTOLDT, M., OBERLÄNDER, N., & SCHACHT-JABLONOWSKY, M. (2018). The Benefits of a Mindfulness Exercise in a Performance Situation. *Psychological Reports*, 121, 853-876.  
doi:10.1177/0033294117740135.
- MAGER, F., FÜSS, R., STEIN, M., & ZHAO, L. (2018). Financial Crises, price discovery, and information transmission: a high-frequency perspective. *Financial Markets and Portfolio Management (ehemals: Finanzmarkt und Portfolio Management)*, 32 (4), 333-365.
- HOMMEL, U., & WOODS, B. (2018). Squeezing the Middle: The Consequences of Quality Oversight in Management Education. *Journal of the Knowledge Economy*. doi: 10.1007/s13132-018-0559-4.

### Non-refereed articles

NIEMEYER, N., & CLOER, A. (2018). EuGH mit Entscheidungsbefugnis durch DBA-Schiedsklausel - Vorbildcharakter für die Streitbeilegung innerhalb der EU?

ALT, T., & ESCH, F.-R. (2018). Die Realität ist nicht genug. *Markenartikel* (8), pp. 42-46. Hamburg.

ESCH, F.-R. (2018). David gegen Goliath: Wie Herausforderer reüssieren.. *Markenartikel*, 10, pp. 28-31.

ESCH, F.-R., KOCHANN, D., & SCHNEIDER, J. (2018). Customer Experience: Was Champions vom Mainstream unterscheidet. *Absatzwirtschaft*, pp. 52-54.

CLOER, A., & GERLACH, C. (2018). Entwicklungen im Europäischen Steuerrecht im ersten Halbjahr 2018. *Internationale Wirtschaftsbriefe*, pp. 646ff. Herne.

GLEICH, R., SCHULZE, M., & THIELE, P. (2018). Adoption of Controlling Standards in Business Practice – Results of an International Study. *Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung*, 30. Jahrgang (1/2018), pp. 38-41. München.

BOULEY, F., ENGEL, J., GLEICH, R., & OFFENBERGER, P. (2018). Die FACT-Academy - Weiterbildung der CFOs von morgen. *Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung* (2/2018), pp. 13-16.

CLOER, A., & HAGEMANN, T. (2018). EuGH: Quellensteuer auf eine gebietsfremde Holding-Muttergesellschaft ausgeschüttete Gewinne/pauschalierende Missbrauchsvermeidungsregelungen. *Betriebsberater*, pp. 672ff.

CLOER, A., & VOGEL, N. (2018). Ist die deutsche Sanierungsklausel doch keine Beihilfe? Würdigung des Generalstaatsanwalts im EuGH-Verfahren C-203/16P lässt Fragen offen. *Internationales Steuer- und Wirtschaftsrecht*, 69ff.

CLOER, A., & GERLACH, C. (2018). Aktuelle Entwicklungen im europäischen Steuerrecht Das Arbeitsprogramm der estnischen EU-Ratspräsidentschaft im zweiten Hj. 2017. *Internationales Steuer- und Wirtschaftsrecht*, 2018, pp. 18ff. Bonn.

CLOER, A., & VOGEL, N. (2018). Aktuelle Entwicklungen im Beihilferecht - erstes Hj. 2018 Der EuGH hält an der weiten Auslegung des Beihilfebegriffs fest und stärkt die Vergleichbarkeitsprüfung. *Internationales Steuer- und Wirtschaftsrecht*, 2018, pp. 434ff. Köln.

CLOER, A., HAGEMANN, T., LICHEL, A., & SCHMITT, G. (2018). Änderungen für Einkünfte mit Bezug zu deutschem Grundbesitz im Rahmen der beschränkten Steuerpflicht Entwurf eines Jahressteuergesetzes. *Der Betriebs-Berater*, 2018, pp. 1686ff. Frankfurt/M.

CLOER, A., HAGEMANN, T., & VOGEL, N. (2018). Gewerbesteuerkürzung von Gewinnausschüttungen passiver Auslandstochtergesellschaften - weitreichend Konsequenzen des EuGH-Urteils EV. *Der Betriebs-Berater*, pp. 2838ff. München.

CLOER, A., & HAGEMANN, T. (2018). EuGH: Quellensteuer auf eine gebietsfremde Holding-Muttergesellschaft ausgeschüttete Gewinne/pauschalierende Missbrauchsvermeidungsregelungen. *Der Betriebs-Berater*, 2018, pp. 672ff. Frankfurt am Main.

HOMMEL, U., & JORDI, D. (2018). Cuando pensar es crecer. *Global Focus*, pp. 18-21.

HOMMEL, U., & WOODS, B. (2018). Creando escuelas de negocios resilientes. *Global Focus*, pp. 62-65.

HOMMEL, U., BLOMBÄCK, A., CARLISLE, Y., & GAUDES, A. (2018). Educación empresarial: aprendizaje internacional '4.0'. *Global Focus*, pp. 2-5.

HOMMEL, U., & OSBALDESTON, M. (2018). Mantener el patrón oro 20 años de éxito del EQUIS. *Global Focus*, pp. 42-49.

GRÖBER, M., SCHLECHT, L., ESCH, M., & GLEICH, R. (2018, May). In-Memory Technologie - 10 Thesen und Experteneinschätzungen zu Nutzenpotenzialen und Auswirkungen. *Controller Magazin*, pp. 50-30. Wörthsee.

TUNDER, R., OBER, J., & GENOWSKI, S. (2018). Nutzen schaffen durch Patient Support. *Market Access & Health Policy*, 8 (02/18), pp. I-III. Bonn.

NIEMEYER, N., & VAN LÜCK, K. (2018). Schutzfunktion und Ausgestaltung von Tax Compliance Management Systemen. *Praxis internationale Steuerberatung*, pp. 23 ff. Würzburg.

FÜSS, R., GRABELLUS, M., MAGER, F., & STEIN, M. (2018). Something in the Air: Information Density, Surprises, and Price Jumps. *Journal of International Financial Markets, Institutions & Money*, 53, 50-75.

CLOER, A., & NIEMEYER, N. (2018). Besteuerung der digitalen Wirtschaft durch EU-Kommissionsvorschlag: Digitalsteuer. *Deutsche Steuerzeitung*, pp. 609ff. München.

CLOER, A., & HAGEMANN, T. (2018). Vereinbarkeit der Hinzurechnung unentgeltlicher Vorteilsgewährungen im Konzern (Patronatserklärungen) nach § 1 AStG 2003 mit dem Unionsrecht. *Deutsches Steuerrecht*, 2018, 1226.

CLOER, A., & NIEMEYER, N. (2018). Die rückwirkende Umsetzung der ATAD – eine nationale und unionale Folgenabschätzung. *FinanzRundschau*, 1017ff.

CLOER, A., & NIEMEYER, N. (2018). EuGH mit Entscheidungsbefugnis durch DBA-Schiedsklausel Vorbildcharakter für die Streitbeilegung innerhalb der EU?. *FinanzRundschau*, 674ff.

CLOER, A., & GERLACH, C. (2018). Die virtuelle Betriebsstätte: Ein angemessenes Instrument zur Besteuerung der digitalen Wirtschaft. *FinanzRundschau*, 2018, S. 105 - 113.

CLOER, A., & HAGEMANN, T. (2018). Verrechnungspreiskorrektur nach § 1 AStG im Konflikt mit dem Unionsrecht. *NWB Verlag*, pp. 3238. München.

HÜBNER, A., SCHAAL, K., & DÜSTERHÖFT, T. (2018). Regalplatzoptimierung im Einzelhandel. *WiSt Zeitschrift für Studium und Forschung*.

HÜBNER, A., SCHAAL, K., & DÜSTERHÖFT, T. (2018). Fallstudie zur Anwendung und Implementierung von Regalplatzoptimierung im Einzelhandel. *WiSt Zeitschrift für Studium und Forschung*.

CLOER, A., & NIEMEYER, N. (2018). Einkünftekorrektur nach § 1 Abs. 1 AStG bei Forderungsabschreibung gegenüber ausländischer Tochtergesellschaft. *Deutsches Steuerrecht kurzgefasst*, 66.

BJORVATN, T., & WALD, A. (2018). Mediebruk i prosjekt. *Prosjektledelse (2)*, pp. 19-21.

TUNDER, R., VON REDEN, F., & OBER, J. (2018). Reden Industrie und ihre Kunden aneinander vorbei? *Healthcare Marketing*, 13 (9/2018), pp. 100-103. Hamburg.

NASCA, D., EYMERS, N., & SCHULZE, M. (2018). Kennzahlen zur Steuerung der Digitalisierung Rahmenkonzept, Leitfragen und Beispiele. *Haufe Lexware, Der Controlling-Berater Band 55*.

HIRSCHFELDER, O., SCHLECHT, L., & BUCHWALD, A. (2018). Blockchain: Potenzielle Auswirkungen auf das Controlling. *Haufe Lexware*, 57, pp. 103-116. Freiburg.

### Contributions to Conferences

MESSERLI, D., MEIER, L., CHO, E., & BECHTOLDT, M. (2018). Work-family conflict and guilt – Only a women’s issue? European Academy of Organizational Health Psychology.

MEIER, L., & BECHTOLDT, M. (2018). Examining the effect of poor psychological well-being on interpersonal conflict at work: A multi-source longitudinal study. European Academy of Organizational Health Psychology.

BECHTOLDT, M., BANNIER, C., & ROCK, B. (2018). The ceiling trumps the cliff – Gender-related promotion patterns on German and British management boards. Financial Markets & Corporate Governance Conference.

HENKEL, S., & HÜSKEN, K. (2018). True Love Conquers All. International Marketing Trends Conference 2018.

FREISINGER, E., LANDAU, C., & HEIDENREICH, S. (2018). The bright side of business model innovation: An empirical study of performance implications across venture life cycles stages. 25th Innovation and Product Development Management Conference 2018.

- LANDAU, C., & STEINERT, C. (2018). The influence of legitimacy and legitimation strategies on performance: Evidence from FinTechs. SMS Special Conference Sao Paulo.
- KRAGL, J. (2018). Social Preferences and Incentives in Organizations. IOEA Institutional and Organizational Economics Academy.
- BECHTOLDT, M. (2018). Von Siegern, die sich für Nieten halten (Symposium)., Kongress der Deutschen Gesellschaft für Psychologie.
- BECHTOLDT, M., ROHRMANN, S., & LEONHARDT, M. (2018). Validierung des Hochstapler-Selbstkonzepts., Kongress der Deutschen Gesellschaft für Psychologie.
- BECHTOLDT, M., LEONHARDT, M., & ROHRMANN, S. (2018). All impostors aren't alike – Differenzierung des Hochstapler-Phänomens., Kongress der Deutschen Gesellschaft für Psychologie.
- BECHTOLDT, M., BANNIER, C., & ROCK, B. (2018). Gender-Related Promotion Patterns on German and British Management Boards. Annual Meeting of the German Economic Association.
- BARTOLEC, I., BECHTOLDT, M., & BARTHEL, E. (2018). Gender equality on payday: Women changing organizations within industries with a male majority may reverse the gender salary gap. Kongress der Deutschen Gesellschaft für Psychologie.
- HÜGEL, S. (2018). How innovative is the real estate industry? An empirical analysis., American Real Estate Society (ARES) 34th Annual Meeting.
- KARAPANDZA, R., & GOLEZ, B. (2018). Home-country media slant. European Finance Association (EFA).
- HARTMANN, J., BENOIT, S., FORKMANN, S., HENNEBERG, S., & IVENS, B. (2018). Trust Damage and Trust Repair in Supply Chains. Academy of Management Annual (AoM) Conference - Annual Conference.
- TURRINI, L. (2018). Optimal fleet size and the efficiency-effectiveness-equity trade-offs in humanitarian procurement policies.
- LOW, K. Y. J., & ROBINS, J. A. (2018). The Economic Sociology of Market Failure and Institutional Change. Academy of International Business Annual Conference.
- KRAGL, J., & BENTAL, B. (2018). Output, Welfare, and Incentives in Economies with Other-Regarding Preferences., 19th Annual Meeting of the German Economic Association of Business Administration e.V.
- KREUTZER, K. (2018). How entrepreneurs acquire resources through storytelling.
- MILLEMANN, J., HEIDENREICH, S., REIMANN, M., & KRICK, C. (2018). How Consumers perceive New Products? Evidence from a Functional Magnetic Resonance Imaging (fMRI) Study. NeuroPsychoEconomics Conference 2018.



HEIDENREICH, S., KRAEMER, T., OBSCHONKA, M., MILLEMANN, J., WITTKOWSKI, K., & FALK, T. (2018). Adoption of service innovations over time: A longitudinal analysis of consumer passive and active innovation resistance. The La Londe Conference.

SCHNELLBÄCHER, B., HEIDENREICH, S., MILLEMANN, J., KILLMER, J., & FREISINGER, E. (2018). The role of individual ambidexterity for organizational performance – Examining effects of ambidextrous knowledge seeking and offering on knowledge accumulation and department performance., 25th International Product Development Management Conference (IPDMC).

MILLEMANN, J., HEIDENREICH, S., REIMANN, M., & KRICK, C. (2018). A sneak peek into the brain: investigating neuronal reactions to new products using functional magnetic resonance imaging (fMRI). 25th International Product Development Management Conference (IPDMC).

FREISINGER, E., LANDAU, C., & HEIDENREICH, S. (2018). The bright side of business model innovation: An empirical study of performance implications across venture life cycle stages. 25th International Product Development Management Conference (IPDMC).

KRÄMER, T., HEIDENREICH, S., & GOUTHIER, M. (2018). 'Helpful or not? The effects of positive emotions on the perceived Helpfulness of online consumer reviews. 15th International Research Conference in Service Management.

SCHNELLBÄCHER, B., DIEFENBACH, U., HEIDENREICH, S., MILLEMANN, J., & KILLMER, J. (2018). The effects of leader's regulatory focus on exploration and exploitation of employees. Academy of Management Conference (AoM).

SCHNELLBÄCHER, B., HEIDENREICH, S., MILLEMANN, J., KILLMER, J., & FREISINGER, E. (2018). The effects of ambidextrous knowledge seeking and offering on department performance., Academy of Management Conference (AoM).

SCHNELLBÄCHER, B., HEIDENREICH, S., MILLEMANN, J., & KILLMER, J. (2018). A cross-level investigation of exploration and exploitation activities at employee level. Academy of Management Conference (AoM).

ROBERS, D. (2018). Künstliche Intelligenz - Disruptionspotenziale für neue Geschäftsmodelle.

SIRONI, P. (2018). Power up your work out of disruption and start relying on artificial intelligence. Fachtagung Stiftungsprojekt Kapitalmarktunion, Konferenz der EBS Universität für Wirtschaft und Recht.

METZ, F., BISWAS, D., & SZOCS, C. (2018). Ambient Lightning, Gender, and Creativity. Association for Consumer Research (ACR): USA, Asia, Pacific, Europe.

BECHTOLDT, M., BANNIER, C., & ROCK, B. (2018). Gender-Related Promotion Patterns to German and British Management Boards. Academy of Management Proceedings.

DIEHL, M.-R., HUANG, J., & PATERLINI, S. (2018). Women on Boards - The Influence of Corporate Elite. Academy of Management Annual Meeting Proceedings.

PLESER, A. M., GARCIA-LORENZO, L., WHITELAW, L., & KREUTZER, K. (2018). Organizational Identity Work – Its Narratives and Practices: Working Towards a Desired Identity. In Academy of Management Proceedings (Ed.), Academy of Management (pp. 18278). Academy of Management Annual Meeting Proceedings.

HOOG, P., HÜSKEN, K., & OBER, J. (2018). Dynamic Marketing Capabilities. In Proceedings of International Marketing Trends Conference 2018, ESCP Europe Paris, France, ed. Jean-Claude Andreani and Umberto Collesei (Eds.). Paris: Paris-Venice Marketing Trends Association.

HÜSKEN, K., & HENKEL, S. (2018). Love Conquers All A Qualitative Analysis of Brand Love. In Proceedings of International Marketing Trends Conference 2018, ESCP Europe Paris, France, ed. Jean-Claude Andreani and Umberto Collesei (Eds.). Proceedings of International Marketing Trends Conference 2018, ESCP Europe Paris, France.

BAMBERGER, B., & BECHTOLDT, M. (2018). Playful self versus self-report self – One of a kind or worlds apart?., Academy of Management Specialized Conference: Big Data and Managing in the Digital Economy. Academy of Management Global Proceedings.

BUCHWALD, A., LETNER, A., URBACH, N., & VON ENTRESS, M. (2018). Insights into Personal ICT Use: Understanding Continuance and Discontinuance of Wearable Self-Tracking Devices., ECIS 2018 Proceedings. Proceedings of the 26th European Conference on Information Systems (ECIS).

ADAM, M., & PECORELLI, M. (2018). Recommendations in Augmented Reality Applications - the Effect of Customer Reviews and Seller Recommendations on Purchase Intention and Product Selection., Proceedings of the 26th European Conference on Information Systems (ECIS 2018), June 26 - 28, 2018, Portsmouth, UK. Proceedings of the 26th European Conference on Information Systems (ECIS 2018).

ADAM, M., WESSEL, M., & BENLIAN, A. (2018). Of early birds and phantoms: How sold-out discounts impact entrepreneurial success in reward-based crowdfunding. Proceedings of the 8th Global Innovation and Knowledge Academy (GIKA 2018), Valencia, Spain.

SCHACHER, D. (2018). Methodology for implementing innovative ventures in emerging countries - Case Study of the starting phase of a Chinese-Israeli automotive green-field company. 15th Global Conference on Sustainable Manufacturing. Elsevier Procedia Manufacturing.

### Edited Books

ESCH, F.-R. (2018). Handbuch Markenführung (5 ed.). Springer Fachmedien Wiesbaden.

GLEICH, R., & MUNCK, J. C. (2018). Die richtigen Kennzahlen optimal nutzen: Auswahl, Gestaltung, Implementierung, Praxisbeispiele. Haufe-Lexware.

GLEICH, R., KRAMER, A., & ESCH, M. (2018). In-Memory-Datenbanken: Auf dem Wege zur Unternehmenssteuerung der Zukunft. Haufe-Lexware.

HOMMEL, U., KNECHT, T., & WOHLBERG, H. (2018). Handbuch Unternehmensrestrukturierung: Grundlagen, Konzepte, Maßnahmen Volumes 1&2, 2nd revised and expanded edition. Springer Gabler Verlag.

HOMMEL, U., KNECHT, T., & WOHLBERG, H. (2018). Sanierung von Unternehmen im Spannungsfeld zwischen Neuausrichtung und Insolvenz. In: Hommel, U., Knecht, T. & Wohlenberg, H. eds. Handbuch Unternehmensrestrukturierung«. Springer.

### Contributions to Edited Volumes

BAIERL, M., BRZOSKA, S., MARTINEZ, S., ROBERS, D., SCHLETZ, A., & THIELE, P. (2018). Benchmarking für ein lebensphasenorientiertes Kompetenzmanagement in der Informations- und Kommunikationsbranche. In Hasebrook, J. P.; Zinn, H.; Schletz, A. (Eds.), Lebensphasen und Kompetenzmanagement: Ein Berufsleben lang Kompetenzen erhalten und entwickeln (pp. 111-130). Springer.

BECHTOLDT, M. (2018). Nachwort. In A. Koch (Ed.), Change mich am Arsch (pp. 285-290). Berlin: Ullstein Buchverlage.

BRUNNER, C. B., & ESCH, F.-R. (2018). CSR-Kommunikation und Marke Corporate-Social Responsibility-Kommunikation als integrierter Bestandteil des Markenmanagements (2 ed.). In Heinrich, P. (Eds.), CSR und Kommunikation (pp. 27-46). Springer.

COYLE-SHAPIRO, J., & DIEHL, M.-R. (2018). Trust and social exchange theory. In Searle, R., Nienaber, A.M., Sitkin, S. (Eds.), Routledge Companion to Trust. Routledge, Taylor and Francis Group.

DECHOW, N. (2018). Lean Hospital Management - Neues Vokabular für das Controlling (1 ed.). In Mario A. Pfannstiel, Silvia Straub (Eds.), Dienstleistungscontrolling und -performance in Gesundheitseinrichtungen (pp. 45-62). Springer Gabler Verlag.

DECHOW, N. (2018). Learning Spaces in Times of "E-Literacy". In Julia Rózsa (Ed.), CORE meets eLAW - Innovation in Higher Education (pp. 31-36). SRH Academy of Higher Education.

DIEHL, M.-R., & COYLE-SHAPIRO, J. (2018). Psychological contracts through the lens of sensemaking. Handbook of Research on the Psychological Contract at Work. Cheltenham: Edward Elgar Publishing.

GLEICH, R., MUNCK, J. C., & SCHLUETER, A. (2018). Kennzahlen: Grundlagen und bereichsspezifische Kennzahlen und -Performance Measurement-Konzepte. In Gleich, R.; Munck, J.C. (Eds.), Der Controlling-Berater (pp. 25-40). Freiburg: Haufe Verlag.

HOMMEL, U., KNECHT, T., & WOHLBERG, H. (2018). Sanierung von Unternehmen im Spannungsfeld zwischen Neuausrichtung und Insolvenz. In Thomas Knecht, Ulrich Hommel, Holger Wohlenberg (Eds.), Handbuch Unternehmensrestrukturierung (pp. 27-60). Springer.

KÖHLER, I., & ESCH, F.-R. (2018). Increasing Brand Experiences and Word of Mouth in Experiential Retailing - A Cross-Cultural Perspective. In Cauberghe, V., Hudders, L., Eisend, M. (Eds.), *Advances in Advertising Research IX: Power to Consumers*. (pp. 259-272). Springer Gabler Verlag.

LEYH, C., & LINDNER, D. (2018). Organizations in Transformation: Agility as Consequence of Prerequisite of Digitization? Proceedings of 21st International Conference on Business Information Systems (BIS 2018). Lecture Notes in Business Information Processing (LNBIP).

LEYH, C., MARTIN, S., & SCHÄFER, T. (2018). Analyzing Industry 4.0 Models with Focus on Lean Production Aspects. In Information Technology for Management (Ed.), Ongoing research and Development (pp. 114-130). Lecture Notes in Business Information Processing (LNBIP).

LILL, P., ESCH, M., & GLEICH, R. (2018). In-Memory-Technologie als wichtiger Treiber für den Erfolg der Industrie 4.0. In Gleich/Klein (Ed.), *Der Controlling-Berater* (pp. 127-144). Freiburg: Haufe Verlag.

MAYER, S., & LILL, P. (2018). Procurement Excellence: Effizienzgewinne durch Kennzahlen im Einkauf. In Gleich/Klein (Ed.), *Der Controlling-Berater* (pp. 117-130). Freiburg: Haufe Verlag.

MLADJAN, M. (2018). Economic Justice and Economic Efficiency in Post-Conflict Societies in Transition (1 ed.). In Aleksandar Fatic, Klaus Bachmann and Igor Lyubashenko (Eds.), *Transitional Justice in Troubled Societies* (pp. TBD). London: Rowman and Littlefield International.

MLADJAN, M., & FATIC, A. (2018). Economics and Morality: How to Reconcile Economic Thinking with Broader Social Thinking? (1 ed.). In Isidora Ljumovic and Andrea Elteto (Ed.), *Sustainable Growth and Development in Small Open Economies* (pp. 199-217). Budapest: Institute of World Economics, Centre for Economic and Regional Studies of the Hungarian Academy of Sciences.

NARASCHEWSKI, M., SCHLECHT, L., & LILL, P. (2018). Experten-Interview zum Thema „Auswirkungen von In-Memory- Technologien und SAP S/4HANA auf das Controlling“. In Gleich / Klein (Ed.), *Der Controlling-Berater* (pp. 15-28). Freiburg: Haufe Verlag.

NIETSCH, M. (2018). Corporate Compliance Investigations: Concepts, Conflicts and Need to Legal Reform. In Padua Lima/Ghirardi (Ed.), *GLOBAL LAW Legal Answers for Concrete Challenges* (pp. 95-107). Brasil: JURUÁ Editora.

OESTERLE, S., BUCHWALD, A., & URBACH, N. (2018). To Measure is to Know – Development of an Instrument for Measuring Consulting Service Value. In Volker Nissen (Ed.), *Advances in Consulting Research*. Springer.

SCHASTOK, I., MUNCK, J. C., & LILL, P. (2018). Steuerung agiler Teams und Organisationen kontinuierliche Leistungssteigerung und Anpassungsfähigkeit sicherstellen. In Gleich, R.; Munck, J.C. (Eds.), *Der Controlling-Berater* (pp. 177-192). Freiburg: Haufe Verlag.

SCHULMERICH, M. (2018). Bedeutung und Renditeverteilung bei Hedgefonds (2 ed.). In T. Knecht, U. Hommel & H. Wohlenberg (Eds.) (pp. 1187-1205). Springer Gabler Verlag.

SIRONI, P. (2018). Cognitive Decision-Making with “Insights-as-a-Service”. In Susanne Chishti (Ed.), *The Wealth Tech Book* (pp. 271-272). Hoboken, New Jersey : John Wiley & Sons.

STEIN, T., & LILL, P. (2018). ERP-Migration auf SAP S/4HANA: Praxisbeispiel nach Firmenzusammenschluss. In Gleich/Klein (Ed.), *Der Controlling-Berater* (pp. 115-126). Freiburg: Haufe Verlag.

THOMMEN, J.-P. (2018). Organisationaler Wandel in Krisenzeiten. In U. Hommel, T. Knecht & H. Wohlenberg (Eds.), *Handbuch Unternehmensrestrukturierung. Grundlagen - Instrumente – Strategien* (pp. 715-738). Springer Gabler Verlag.

ZORZI, R., & LILL, P. (2018). Digitale Geschäftsmodellinnovation bei KUKA. In ICV (Ed.), *Digitale Geschäftsmodellinnovationen - Controlling in der digitalen Transformation* (pp. 39-42). Wörthsee: Internationaler Controller Verein.

## Books

ESCH, F.-R. (2018). *Strategie und Technik der Markenführung* (9 ed.). Vahlen Verlag.

ESCH, F.-R., TOMCZAK, T., KERNSTOCK, J., LANGNER, T., & REDLER, J. (2018). *Corporate Brand Management* (4 ed.). Gabler Verlag.

HENKEL, S., & BERNDT, J. (2018). *Future Ready Gelebte Identität in disruptiven Zeiten - so werden Unternehmen zukunftsfest*. München: Brandamazing.

MARKMANN, H. (2018). *Covered Bonds under Unconventional Monetary Policy*. Springer Gabler Verlag.

WILLIAMS, C. (2018). *Venturing in International Firms. Contexts and Cases in a High-Tech World*. Routledge.