

PUBLICATIONS

Professor Dr. Julia Krönung

Chair of Information Systems

EBS Universität für Wirtschaft und Recht // EBS Business School
Department Management and Economics
Gustav-Stresemann-Ring 3 // 65189 // Wiesbaden



Referred Journals:

- F. Pethig, J. Kroenung (2019), Specialized information systems for digitally disadvantaged – Impact of stigma consciousness and access barriers on use intentions, *Journal of the Association for Information Systems* (forthcoming).
- S. Morana, J. Kroenung, A. Maedche (2019), Designing process guidance systems, *Journal of the Association for Information Systems* 20(5), pp. 499-535.
- A. Zarifis, X. Cheng, J. Kroenung (2019), Collaborative consumption for low and high trust requiring business models: From fare sharing to supporting the elderly and disabled, *International Journal of Electronic Business* (forthcoming).
- J. Kroenung, A. Eckhardt (2018), What determines user attitudes? A meta-analytic structural equation modeling approach, *Journal of Information Technology Theory and Applications*.
- F. Born, J. Kroenung (2018), Stuck in the past? The moderation effect of personal nostalgia on the attitude behavior relationship in IS adoption contexts, *Journal of Information Technology Theory and Applications*.
- J. Kroenung, A. Eckhardt, T. Kuhlenskasper (2017), Conflicting behavioral paradigms and the prediction of adoption and non-adoption behaviors - The importance of group-based analyses, *Computers in Human Behavior* 67, pp. 10-22.
- J. Kroenung, A. Eckhardt (2015), Introducing the attitude cube – A three-dimensional view on situational factors in IS adoption and their impact on the attitude behavior relationship, *Information & Management* 52(6), pp. 611–627.
- F. Roland, J. Kroenung, F. Born, A. Eckhardt (2015), Influential factors for e-government success in the Middle East: Case study evidence from Saudi Arabia, *International Journal of Electronic Government Research (IJEGR)* 11(1), pp. 39–62.
- J. Kroenung, S. Steffen, K. Bosch, B. Dugall (2010), Durch Selbstarchivierung und Nationallizenzen zu Open Access? *ABI Technik* 04/2010.

Working Papers:

- L. Jaeger, J. Kroenung, A. Eckhardt, Compliant system use motivated by inner conviction or external coercion? A multi-group analysis of the role of attitude towards information security policies.
- M. Noeltner, J. Kroenung, B. Kuhlmann, IT-based stereotype threat: When a societal stereotype impairs the IT task performance of older adults.
- F. Pethig, J. Kroenung, Algorithmic bias: A social stigma perspective.
- F. Pethig, M. Noeltner, J. Kroenung, The influence of societal conceptions on information systems avoidance: The case of people with disabilities in e-government.
- M. Noeltner, J. Kroenung, F. Pethig, Putting a face to the nerd? Stereotypical (visual) characteristics of female and male IS professionals in the eyes of female secondary school pupils.
- J. Kroenung, F. Pethig, A. Eckhardt, IdentIT – A comparative empirical study on the adoption of specialized and unspecialized information systems by people with physical disabilities.

Conference Proceedings:

- M. Noeltner, J. Kroenung, B. Kuhlmann (2019), Disarming prejudice: How ease of use mitigates the detrimental effect of IT-based stereotype threat on the IT-task performance of older adults, Proceedings of the International Conference on Information Systems (ICIS 2019).
- J. Kroenung, F. Pethig (2019), The social mark of Specialized Information Systems for people with disabilities, Proceedings of the International Conference on Information Systems (ICIS 2019).
- M. Noeltner, J. Kroenung, F. Pethig (2018), I Use IT so I Study IT? – The Impact of Everyday Information Technology Use on IS Study Intentions Among Young Women, Proceedings of the 4th Post-ICIS SIG Social Inclusion (SIGSI) Research Workshop, San Francisco, USA.
- F. Pethig, M. Noeltner, J. Kroenung (2018), Information Systems Avoidance Among People with Disabilities, Proceedings of the 23rd DIGIT Workshop, San Francisco, USA.
- F. Pethig, M. Noelter, J. Cabinakova, J. Kroenung (2017), Don't call me refugee!" The role of social identity in the adoption of refugee-specific mobile applications, Proceedings of the International Conference on Information Systems (ICIS 2017), Seoul, South Korea.
- K. Jochman, L. Jaeger, V. Reibenspieß, A. Eckhardt, J. Kroenung (2017), The impact of purpose transfer for mobile IS use: Insights of an empirical study, Proceedings of the Pacific Asia Conference on Information Systems (PACIS 2017), Lankawi, Malaysia.
- J. Cabinakova, J. Kroenung (2017), Maternal identity and maternal role attainment – Determinants of mothers' participation in maternal virtual communities, Proceedings of the European Conference on Information Systems (ECIS 2017), Guimaraes, Portugal.
- S. Morana, J. Kroenung, A. Maedche (2017), I have used it, promise! - Assessing subjective vs objective cognitive artifact usage, Proceedings of the Wirtschaftsinformatik 2017 (WI 2017), St. Gallen, Switzerland.
- S. Morana, S. Schacht, J. Kroenung, A. Maedche (2016), Designing process guidance systems, JAIS Theory-Development Workshop at the International Conference on Information Systems, Dublin, Ireland.
- F. Pethig, M. Noeltner, J. Kroenung (2016), What makes them play? Hedonic vs. symbolic aspects of girls' intention to adopt gender-specific hedonic information systems, Proceedings of the International Conference on Information Systems (ICIS 2016), Dublin, Ireland.
- J. Kroenung, M. Noeltner (2016), Computer-based stereotype threats as a new theoretical perspective on IS avoidance by elderly people, Proceedings of the European Conference on Information Systems (ECIS 2016), Istanbul, Turkey.
- F. Born, J. Kroenung (2016), Individuals' choice decisions between media technologies, Proceedings of the European Conference on Information Systems (ECIS 2016), Istanbul, Turkey.
- F. Born, J. Kroenung (2016), Deviant cloud adoption in public institutions - A matter of personal innovativeness? Proceedings of the European Conference on Information Systems (ECIS 2016), Istanbul, Turkey.
- F. Born, J. Kroenung, W. Marty (2016), Dispositional IT choice – A multi-group analysis of hedonic system adoption on the basis of personality traits, Tagungsband der Multikonferenz Wirtschaftsinformatik (MKWI 2016), Ilmenau, Germany.
- F. Born, J. Kroenung (2016), Attitude vs. attitude – The problem of competing attitudes in e-government adoption, Tagungsband der Multikonferenz Wirtschaftsinformatik (MKWI 2016), Ilmenau, Germany.
- T. Y. I. Lau, J. Kroenung (2016), I envy your life: Social network sites and virtual exhibition, Tagungsband der Multikonferenz Wirtschaftsinformatik (MKWI 2016), Ilmenau, Germany.
- P. Hechler, F. Born, J. Kroenung, (2016), Exploring vs. enjoying: The choice between hedonic IS in post-adoption, Proceedings of the 49th Hawaii International Conference on System Sciences (HICSS-49), Kauai, Hawaii, USA.
- M. Noeltner, J. Kroenung (2015), Illuminating summary evaluations – The importance of an attitude's structural consistency in explaining IS usage, Proceedings of the 20th DIGIT Workshop, Fort Worth, USA.
- M. Noeltner, J. Kroenung (2015), Bolstering attitudes: An introduction to the foundations of attitude strength and their consideration in IS adoption research, Proceedings of the International Conference on Information Systems (ICIS 2015), Fort Worth, USA.
- F. Pethig, J. Kroenung (2015), Social inclusion through e-government? Developing an inclusionary framework of e-government adoption, Proceedings of the International Conference on Information Systems (ICIS 2015), Fort Worth, USA.

- J. Kroenung, L. Jaeger (2015), System characteristics or user purpose? – A multi-group analysis on the adoption of online shopping by mobility-impaired and unimpaired users, Proceedings of the European Conference on Information Systems (ECIS 2015), Muenster, Germany.
- Y. Kisyovska, J. Kroenung, A. Eckhardt (2015), Peer influence, family dysfunction or conditioning? – An empirical analysis of Facebook addiction predispositions, Proceedings of the Wirtschaftsinformatik 2015 (WI 2015), Osnabrueck, Germany.
- K. Vornewald, A. Eckhardt, J. Kroenung (2015), Emotions in information systems research – A five component view, Proceedings of the Wirtschaftsinformatik 2015 (WI 2015), Osnabrueck, Germany.
- S. Kreuzer, J. Kroenung, S. Bernius (2014), Dismantling the environmental context - The role of environmental characteristics in the organizational adoption of open standard-based inter-organizational information systems, Proceedings of the European Conference on Information Systems (ECIS 2015), Tel Aviv, Israel.
- S. Haag, A. Eckhardt, J. Kroenung (2014), From the ground to the cloud - A structured literature analysis of the cloud service landscape around the public and private sector, Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS-48), Big Island, Hawaii, USA.
- L. Jaeger, J. Kroenung, A. Kupetz (2013), Me vs. cyber-me - Analyzing the effects of perceived stigma of physically disabled people on the disguise of the real self in virtual environments, Proceedings of the International Conference on Information Systems (ICIS 1013), Milan, Italy.
- J. Kroenung, A. Eckhardt, S. Bernius (2013), Planned behavior versus goal-directed automaticity - The impact of attitude and general habit on adoption and non-adoption, Proceedings of the International Conference on Information Systems (ICIS 2013), Milan, Italy.
- J. Cabinakova, J. Kroenung, A. Eckhardt, S. Bernius (2013), The importance of culture, trust, and habitual patterns - Determinants of cross-cultural e-government adoption, Proceedings of the European Conference on Information Systems (ECIS 2013), Utrecht, Netherlands.
- S. Kreuzer, A. Eckhardt, S. Bernius, J. Kroenung (2013), A unified view of electronic invoicing adoption: Developing a meta-model on the governmental level, Proceedings of the 46th Hawaii International Conference on System Sciences (HICSS-46), Grand Wailea, Maui, Hawaii, USA.
- J. Kroenung, A. Eckhardt (2012), Reflecting attitude in IT adoption research, Proceedings of the Pacific-Asia Conference on Information Systems (PACIS 2012), Ho Chi Minh City, Vietnam.
- J. Kroenung (2012), Introducing the attitude cube - A three-dimensional view on situational factors in IS adoption and their impact on the attitude behavior relationship, Proceedings of the European Conference on Information Systems (ECIS 2012), Barcelona, Spain.
- S. Bernius, J. Kroenung (2012), Fostering academic research by cloud computing – The users' perspective, Proceedings of the European Conference on Information Systems (ECIS 2012), Barcelona, Spain.
- J. Kroenung, S. Bernius (2012), Four types of attitudes in ICT adoption research, Proceedings of the 45th Hawaii International Conference on System Sciences (HICSS-45), Grand Wailea, Maui, Hawaii, USA.
- J. Kroenung, A. Eckhardt (2011), What determines user attitudes? A meta-analytic structural equation modeling approach, Proceedings of the 16th DIGIT Workshop, Shanghai, China.
- J. Kroenung, A. Eckhardt (2011), Three classes of attitude and their implications for IS research, Proceedings of the 2011 International Conference on Information Systems (ICIS 2011), Shanghai, China.
- J. Kroenung, A. Eckhardt (2011), The attitude construct in IT adoption research – A scientometric analysis, Proceedings of the International Conference on Information Systems (ICIS 2011), Shanghai, China.
- J. Kroenung (2011), User attitudes – Contemporary reflections of an old Concept, Proceedings of the Americas Conference on Information Systems (AMCIS 2011), Detroit, USA.
- S. Bernius, J. Kroenung (2010), From traditional research to Science 2.0, Proceedings of the International Conference on Information Management and Evaluation (ICIME 2010), Cape Town, South Africa.

Research Reports:

- J. Kroenung, F. Pethig, W. Tang, Willi (2018), Akzeptanz von E-Government-Dienstleistungen für Menschen mit Behinderung – Am Beispiel des Online-Antrags für einen Schwerbehindertenausweis, University of Mannheim.

- J. Houghton, B. Dugall, S. Bernius, J. Kroenung, W. Koenig (2012), General cost analysis for scholarly communication in Germany, Report to the Deutsche Forschungsgemeinschaft (DFG) (Project: Economic Implications of New Models for Information Supply for Science and Research in Germany).