

CURRICULUM VITAE

Prof. Dr. Christian Landau

Professor of Strategic Management

Dean EBS Business School

Academic Director MSc

**Executive Board Member of the Strascheg Institute
for Innovation, Transformation and Entrepreneurship**



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EBS Business School
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Nationality German

Primary fields of interest:

- Competitive strategy: business model design, strategic innovation and change
- Corporate strategy: multi-business firms, corporate headquarters
- International strategy: emerging markets, institution leverage capabilities
- Innovation: open innovation, crowdsourcing, open business models
- Theories: Resource-based view, capabilities-based view, dynamic capabilities, institutional theory, creativity theory

Teaching Experience:

- Strategy as Theory and Practice, Consulting Workshop, Principles of Management (B.Sc.); Strategy Consulting, Consulting Field Study, Strategic Management, Contemporary Management Approaches, Strategic Change and Innovation in a Digital World (M.Sc.); Strategy and Structure, Strategic Management (MBA); Venture Capital (MBI)

University employment and affiliation:

- **Since 01/2020**
Dean EBS Business School, EBS Universität, Germany
- **Since 08/2017**
Vice Dean Education BS, EBS Universität, Germany
- **Since 07/2017**
Academic Director MSc, EBS Universität, Germany
- **Since 2015**
Professor of Strategic Management
EBS Universität für Wirtschaft und Recht EBS Business School, Department of Management & Economics, Wiesbaden, Germany
- **2015 / 2016**
Visiting Scholar / Visiting Researcher
University of California Berkeley, Berkeley, CA, USA

- **2012 / 2014 / 2016 / 2017**
Visiting Professor
Tongji University, School of Management and Economics, Shanghai, China
- **2010 - 2015**
Assistant Professor of Competitive Strategy
EBS Universität für Wirtschaft und Recht, EBS Business School, Department of Management & Economics, Wiesbaden, Germany
- **2005 - 2010**
Research and teaching associate
Technical University of Berlin, Germany, Chair of Strategic Leadership and Global Management (Prof. Dr. Dodo zu Knyphausen-Aufseß)
- **2002 - 2005**
Research and teaching associate
Technical University of Berlin, Germany, Chair of Strategic Management (Prof. Dr. Michael Mirow)

Education:

- **08/05 - 05/10**
Doctoral Studies (Dr. rer. pol), summa cum laude
Chair of Strategic Management (Prof. Dr. Harald Hungenberg)
Friedrich-Alexander-University Erlangen-Nuremberg, Germany
- **10/00 - 08/05**
Graduate and undergraduate studies in chemical engineering and management (Dipl.-Ing.),
graduation with distinction
Technical University of Berlin, Germany
- **08/03 - 07/04**
Graduate studies in business administration (MBA)
Salisbury University, MD, USA,
- **09/99 - 07/00**
General studies programme
Leibniz Kolleg, Tuebingen, Germany

Research activities:

Research grants & scholarships

- **2005 - 2009**
PhD grant of the Institut für Unternehmensplanung (IUP)
- **2003 - 2004**
Grant of the German Academic Exchange Service (DAAD) for study abroad; grant of the Fulbright Commission

Scientific Affiliations

- Academy of Management (AOM), Strategic Management Society (SMS), Academy of International Business (AIB), Verband der Hochschullehrer (VHB), Verein Deutscher Ingenieure (VDI)

Present and Past Refereeing Activities

- Reviewing for conferences e.g., AOM, SMS, AIB annual conferences, ad-hoc reviewing for Journal of Management, Global Strategy Journal, Long Range Planning, R&D Management

Business Experience:

- **Since 2013**
European Strategy Institute (ESI)
- **2000 - 2005**
Work experience at several German and international companies
(e.g. Shell Royal Dutch, Beiersdorf, and Degussa)