

# CURRICULUM VITAE

**Prof. Dr. Christian Landau**

**Professor of Strategic Management  
Dean EBS Business School  
Academic Director EMBA**



EBS Universität für Wirtschaft und Recht  
EBS Business School  
Management Group  
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## Primary fields of interest:

- Competitive strategy: business model design, strategic innovation and change
- Corporate strategy: multi-business firms, corporate headquarters
- International strategy: emerging markets, institution leverage capabilities
- Innovation: open innovation, crowdsourcing, open business models
- Theories: Resource-based view, capabilities-based view, dynamic capabilities, institutional theory, creativity theory

## Teaching Experience:

- Strategy as Theory and Practice, Consulting Workshop, Principles of Management (B.Sc.); Strategy Consulting, Consulting Field Study, Strategic Management, Contemporary Management Approaches, Strategic Change and Innovation in a Digital World (M.Sc.); Strategy and Structure, Strategic Management (MBA); Venture Capital (MBI)

## University employment and affiliation:

- **Since 09/2020**  
Academic Director EMBA, EBS Universität, Germany
- **Since 01/2020**  
Dean EBS Business School, EBS Universität, Germany
- **Since 08/2017**  
Vice Dean Education BS, EBS Universität, Germany
- **Since 07/2017**  
Academic Director MSc, EBS Universität, Germany
- **Since 2015**  
Professor of Strategic Management  
EBS Universität für Wirtschaft und Recht EBS Business School, Department of Management & Economics, Wiesbaden, Germany
- **2015 / 2016**  
Visiting Scholar / Visiting Researcher  
University of California Berkeley, Berkeley, CA, USA

- **2012 / 2014 / 2016 / 2017**  
Visiting Professor  
Tongji University, School of Management and Economics, Shanghai, China
- **2010 - 2015**  
Assistant Professor of Competitive Strategy  
EBS Universität für Wirtschaft und Recht, EBS Business School, Department of Management & Economics, Wiesbaden, Germany
- **2005 - 2010**  
Research and teaching associate  
Technical University of Berlin, Germany, Chair of Strategic Leadership and Global Management (Prof. Dr. Dodo zu Knyphausen-Aufseß)
- **2002 - 2005**  
Research and teaching associate  
Technical University of Berlin, Germany, Chair of Strategic Management (Prof. Dr. Michael Mirow)

### Education:

- **08/05 - 05/10**  
Doctoral Studies (Dr. rer. pol), summa cum laude  
Chair of Strategic Management (Prof. Dr. Harald Hungenberg)  
Friedrich-Alexander-University Erlangen-Nuremberg, Germany
- **10/00 - 08/05**  
Graduate and undergraduate studies in chemical engineering and management (Dipl.-Ing.), graduation with distinction  
Technical University of Berlin, Germany
- **08/03 - 07/04**  
Graduate studies in business administration (MBA)  
Salisbury University, MD, USA,
- **09/99 - 07/00**  
General studies programme  
Leibniz Kolleg, Tuebingen, Germany

### Research activities:

#### Research grants & scholarships

- **2005 - 2009**  
PhD grant of the Institut für Unternehmensplanung (IUP)
- **2003 - 2004**  
Grant of the German Academic Exchange Service (DAAD) for study abroad; grant of the Fulbright Commission

#### Scientific Affiliations

- Academy of Management (AOM), Strategic Management Society (SMS), Academy of International Business (AIB), Verband der Hochschullehrer (VHB), Verein Deutscher Ingenieure (VDI)

#### Present and Past Refereeing Activities

- Reviewing for conferences e.g., AOM, SMS, AIB annual conferences, ad-hoc reviewing for Journal of Management, Global Strategy Journal, Long Range Planning, R&D Management

## **Business Experience:**

- **Since 2013**  
European Strategy Institute (ESI)
- **2000 - 2005**  
Work experience at several German and international companies  
(e.g. Shell Royal Dutch, Beiersdorf, and Degussa)