

EBS Business School

Publications 2020

Published Articles in refereed Journals

BECHTOLDT, M., BEERSMA, B., DIJKSTRA, M. (2020). Editorial - Why people gossip and what it brings about: Motives for, and consequences of, informal evaluative information exchange. *Frontiers in Psychology*. doi:10.3389/fpsyg.2020.00024.

BECHTOLDT, M., GÖTMANN, A., MOSLENER, U., PAUW, P. (2020). Addressing the climate change adaptation puzzle: a psychological science perspective. *Climate Policy*, 1-17. doi:https://doi.org/10.1080/14693062.2020.1807897.

DECHOW, N., & TEKATHEN, M. (2020). Semantic narrowing in risk talk The prevalence of communicative path dependency. *Management Accounting Research*. doi:https://doi.org/10.1016/j.mar.2020.100692.

FOERSTL, K., BLOME, C., KÄHKÖNEN, A.-K., GOELLNER, M. (2020). Supply market orientation: A dynamic capability of the purchasing and supply management function. *Supply Chain Management: An International Journal*.

HE, J., HENNIG, K., LANG, E., NEUKRANZ, N. (2020). Risk Shift of Real Estate Stocks during the COVID-19 Pandemic. *International Journal of Real Estate Studies (INTREST)*, 14 (S1), 54-61.

HÜGEL, S., & KREUTZER, M. (2020). The Impact of Organisational Slack on Innovative Work Behaviour: How do Top Managers and Employees Differ? *International Journal of Innovation Management*, 24, 2050022: 1-44. doi:10.1142/S136391962050022X.

KREMER, P., LEE, S., BOGDAN, M., PATERLINI, S. (2020). Sparse Portfolio Construction via the Sorted L1- Norm. *Journal of Banking and Finance*, 110.

KREUTZER, M., AN, D., HEIDENREICH, S. (2020). Always play against par? The effect of inter-team cooperation on individual team productivity. *Industrial Marketing Management*, 90, 155-169. doi:https://doi.org/10.1016/j.indmarman.2020.06.009.

LANDAU, C., & MACK, T. (2020). Submission quality in open innovation contests – An analysis of individual-level determinants of idea innovativeness. *R&D Management*.

LEHR, A., BÜTTGEN, M., BENOIT, S., MERFELD, K. (2020). Spillover Effects from Unintended Trials on Attitude and Behavior: Promoting Innovations through Access-Based Services. *Psychology & Marketing*, 37 (5), 705-723.

LILL, P., WALD, A., & MUNCK, J. C. (2020). In the field of tension between creativity and efficiency: a systematic literature review of management control systems for innovation activities. *European Journal of Innovation Management*. doi:https://doi.org/10.1108/EJIM-11-2019-0329.

MICHAELIS, B., ROGBEER, S., SCHWEIZER, L., ÖZLEBLEBICI, Z. (2020). Clarifying the boundary conditions of value creation within the dynamic capabilities framework. A grafting approach. *Review of Managerial Science*.

MUNCK, J. C., TKOTZ, A., HEIDENREICH, S., WALD, A. (2020). The Performance Effects of Management Control Instruments in Different Stages of New Product Development. *Journal of Accounting & Organizational Change*, 16 (2), 259-284.

OESTERLE, S., BUCHWALD, A., URBACH, N. (2020). Investigating the co-creation of IT consulting service value: empirical findings of a matched pair analysis. *Electronic Markets*.
doi:<https://doi.org/10.1007/s12525-020-00426-3>.

RÜLKE, J.-C., FRENKEL, M., & MAUCH, M. (2020). Do Forecasters in Foreign Exchange Markets Herd? Evidence from Major Currencies. *Economic Modelling*, 84.

SAFAYNIKOO, P., DEGHANI, M. H. (2020). Impact of international lobby groups on international environmental agreements. *Environmental Economics and Policy Studies*.
doi:<https://doi.org/10.1007/s10018-020-00292-5>.

SCHÜCKES, M., & GUTMANN, T. (2020). Why do startups pursue Initial Coin Offerings (ICO)? The role of economic drivers and social identity on blockchainbased funding choices. *Small Business Economics*.

STANULA, P., PRAETZAS, C., KOHN, O., METTERNICH, J., WEIGOLD, M., BUCHWALD, A. (2020). Stress-oriented, data-based payment model for machine tools. *Procedia CIRP*, 93, pp. 1526-1531.

WALDKIRCH, M., BUCHER, E., SCHOU, P. K. (2020). Pacifying the Algorithm – Anticipatory compliance in the face of algorithmic management in the gig economy. *Organization*.

Published non-refereed Articles

CLOER, A. (2020). 5. Sonderausgabenabzug für Altersvorsorgeaufwendungen bei steuerfreiem Arbeitslohn aus der Schweiz. *DStR 2020*, 155.

CLOER, A., BULUT, R. (2020). 5. Sonderausgabenabzug für Altersvorsorgeaufwendungen bei steuerfreiem Arbeitslohn aus der Schweiz. *DStR 2020*, 155.

CLOER, A., KUTAC, K. (2020). Keine teleologische Reduktion der Wegzugsteuer. *DStRK 2020*.

CLOER, A., POSTLER, S. (2020). 7. Eine neue Weltsteuerordnung? – Der Übergang vom physischen zu alternativen Anknüpfungspunkten. *FR 2020*, 486 – 499.

CLOER, A., SOBIESZEK, M. (2020). 9. Polen – Steuerreform. *IStR 2020*, Nr. 23, Länderbericht.

CLOER, A., WEIDENFELLER, D. G. (2020). 3. FG München: Teleologische Reduktion des § 6 Abs. 5 S. 6 EStG bei Einbringung von Einzelwirtschaftsgütern zum Buchwert. *DStRK 2020*.

FREUND, A., HENNIG, K., SCHIERECK, D. (2020). Analyse von Kapitalmarktreaktionen auf ein Bauwerk der Superlative. *Die Bank*, 60 (9), pp. 26-31.

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HENNIG, K. (2020). Quartiere und die Unsitte, diese Bezeichnung überzustrapazieren. *Immobilien Manager*, 5, pp. 64-65.

HENNIG, K. (2020). The signs point to upheaval and sustainability. REAL ESTATE BRAND BOOK Verlag GmbH, 2020 (7). Berlin.

KRAUSE, F., THOMAS, T., ESCH, F. -R. (2020). As if the Product is Already Mine: How Augmented Reality Improves Product Presentation. transfer – Zeitschrift für Kommunikation und Markenmanagement.

MATTMÜLLER, R., MATHEIS, J. (2020). Kommunikation in Krisenzeiten. Markenartikel (11/2020), pp. 100-102.

MATTMÜLLER, R., RINKE, L. (2020). Anziehendes Investment. Return (05/2020), pp. 58-59.

SANCAKTAR, S., SCHIERECK, D., HENNIG, K. (2020). Zum Wert der Dienstleistung von Immobilienmaklern. WiSt Zeitschrift für Studium und Forschung, Heft 12, pp. 10-15. München.

Book Editor

CLOER, A. (2020). Der Rückzug der USA aus dem Zweisäulen-Modell. IWB 2020, Heft Nr. 13.

Chapter in Edited Volume

HÜTHER, M., & DIERMEIER, M. (2020). Globalisierung im Systemwettbewerb – Europäische Integration, transatlantische Werte, chinesischer Weg. In G. Kirchof, M. Keller, R. Schmidt (Eds.), Europa: In Vielfalt geeint! 30 Perspektiven zur Rettung Europas vor sich selbst (pp. 299-318). München : C.H. Beck Verlag .

KREIKEBAUM, M. (2020). Service Learning an Hochschulen Konzeptionelle Überlegungen und innovative Beispiele. In Doris Rosenkranz, Silvia Roderus, Niles Overbeck (Eds.), Service Learning an Hochschulen. Weinheim: Beltz Verlag.

KREUTZER, K., & JACOBS, C. (2020). Strategic Mission Management in Hybrid Organizations. In Rochester, C.; Billis, D. (Eds.), Handbook on Hybrid Organisations (pp. 391-406). Edward Elgar Publishing Limited.

ROBERS, D., BLUME, T., GLEICH, R., GLEICH, R. (2020). Corporate-Entrepreneurship Initiativen - Start-ups als neue Unternehmensstrategie. In Hölzle, K. et al (Eds.). Perspektiven des Entrepreneurship.

WALDKIRCH, M. (2020). Illuminating the Space Between: Investigating Interpersonal Relationships in Family Firms Through Qualitative Inquiry. In De Massis, A. & Kammerlander, N. (Eds.), Handbook of Qualitative Research Methods for Family Business (pp. 270-282). London: Edward Elgar Publishing.

MLADJAN, M., MARKOVIC, D. (2020). Entrepreneurship as an Instrument for Achieving Material and Immaterial Welfare of Communities in the Contemporary World. In ThDr. Vladimír Kocvár, PhD (Eds.), Pravoslavia a súčasnosť (pp. 77-90). Prešov: Prešovská univerzita.

Annotation

DECHOW, N. (2020). Gründen wir Finance-4-Future. In Finance Magazin (Ed.).

Publications and mentions in public and practitioner press

BARTELT, N., HOMMEL, U. (2020). Grey Rhino als Risiko. return – Magazin für Transformation und Turnaround.

ROBERS, D. I., LISCHKA-WITTMANN, S. (2020). Service Innovation in der medizinischen Information., Germany.

ROBERS, D., & WALTHES, F. (2020). Versicherungswirtschaft im Zeichen der Disruption.

Conference Presentations

HARRER, J. (2020). Security Controlling. Praxisbeispiele zum Messen und Bewerten von Schutz und Sicherheit. In SAVE AG (Ed.), SICHERHEITS-Kongress 2020.

KRAGL, J., BENTAL, B. (2020). Inequality and Incentives with Societal Other-Regarding Preferences. Society for the Advancement of Behavioral Economics (SABE) Annual Conference.

KRAUSE, F., BURGHARZ, P., DE BELLIS, E., FRANKE, N., KLANNER, I., HAEUBL, G. (2020). You're One in a Million: Strict Uniqueness of Mass-Customized Products.

KRAUSE, F., PITZ, J., ESCH, F. -R. (2020). Exploring the Field of Customer Brand Engagement: How Do Consumers' Perceptions of Digital Brand Interactions Influence Their Behavior Towards the Brand?

NEUDERT, P., KREUTZER, M. (2020). Matchmaking in Entrepreneurial Ecosystems: Exploring Growth Mechanisms in Complex Interorganizational Relationships. Strategic Management Society (SMS) - Annual Conference.

PFEFFER, V. (2020). Organizational Control in Virtual Teams: Team Virtuality, Team Performance, and Team Member Satisfaction. 35th EIASM Workshop on Strategic Human Resource Management.

SILBERNAGEL, O. (2020). The impact of CEO digital focus and the board of directors' digital expertise on firm performance for non-digital firms., SMS Special Conference Berkeley.

KRAGL, J., BENTAL, B. (2020). Inequality and Incentives with Societal Other-Regarding Preferences. Verein für Socialpolitik Annual Conference.

NEUDERT, P., KREUTZER, M. (2020). Ecosystems in Flux: Advancing Theory on the Development of Complex Interorganizational Relationships. European Academy of Management (EURAM) - Annual Meeting.

WALDKIRCH, M., FISCHER, T. (2020). Precious Cheap Talk: How Ownership Structure Affects Clarity of CEO Communication. Strategic Management Society - Annual Conference.

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BECHTOLDT, M., BAMBERGER, B. (2020). Scientists who publish in gender-homogeneous teams are preferred in promotions. Academy of Management Annual Meeting Proceedings.

NÖLTNER, M., KRÖNUNG, J. (2020). Never Too Old: A Review of the Determinants of IT Task Performance in Older Adults From a Digital Transformation Standpoint. (pp. paper 9). Proceedings of the 26th Americas Conference on Information Systems.

PETHIG, F., KRÖNUNG, J., JAEGER, L., BUCHWALD, A. (2020). Digital Public Service Avoidance by People with Disabilities. Proceedings of the International Conference on Information Systems (ICIS).

WALDKIRCH, M., SCHOU, P. K., BUCHER, E. (2020). Entrepreneurial Learning in Online Communities. Academy of Management Annual Meeting Proceedings.